



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

SUSTAINABLE
DEVELOPMENT
GOALS



UNIDO AND THE PRIVATE SECTOR

Accelerating inclusive and sustainable
industrial development and economic
transformation



In 2023, amid global challenges, **only 15% of SDGs are on track for 2030. We can do better together.**

Recognizing the important catalytic role that the private sector plays in bringing about transformative change and finding innovative solutions to development challenges, UNIDO has a long history of partnering with the private sector.

Are you looking to create meaningful social and environmental impact, through innovative solutions, while achieving your business objectives and beyond? Embark in this journey with us!





About UNIDO

UNIDO is a specialized agency of the United Nations with a unique mandate to promote and accelerate industrial development. Our mandate is reflected in SDG 9: “Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation”, but UNIDO’s activities contribute to all the SDGs.

UNIDO provides support to its 172 Member States through technical cooperation; action-oriented research and policy-advisory services; normative standards-related activities; and partnerships for knowledge and technology transfer. To achieve its vision and mission and the ambitious 2030 Agenda, UNIDO concentrates in three strategic focus areas, for which partnerships are essential:



Climate action, by using renewable energy and energy efficiency to reduce industrial greenhouse gas emissions;



Sustainable supply chains so that developing country producers get a fair deal and scarce resources are preserved; and



Ending hunger, by helping businesses from farm to fork;

UNIDO’s wide-ranging interventions include clean tech, resource efficiency, food system transformation, skills development, digital transformation, & decarbonization.





Why Partner with UNIDO



- » **Market access and new business**, by gaining understanding of the local context through field presence: 49 regional hubs, regional & country offices in 156 countries & working with 99 UN country teams.



- » **Cutting-edge technology transfer**, through capacity building and knowledge exchange opportunities, facilitated by UNIDO, acting as an honest broker



- » **Investment facilitation and prospects** that drive market transformation and benefit all partners involved.



- » **Networking and engaging in dialogue and collaboration** with influential representatives from industry, governments and the international development community facilitated by UNIDO, acting as an impartial convener.



- » **Achieving development impact**, by potentially scaling-up and replicating successful initiatives for greater reach and influence.



How to Partner with UNIDO

UNIDO has different ways of working with the private sector in its strategic areas.

All forms of partnerships involve concrete opportunities for action to achieve corporate sustainability objectives, while promoting sustainable industrial development and economic transformation and delivering on the SDGs.

ENGAGEMENT MODALITIES



- » **Knowledge sharing/exchange: trainings, events,** and platforms: opportunities to discuss, access and share knowledge and expertise, and generate new solutions. UNIDO events offer different levels and various scopes of sponsorship opportunities for private sector entities.



- » **Data & policy dissemination:** Joint publications to disseminate knowledge and best practices.



- » **Multi-stakeholder partnerships:** in the form of programmes, alliances, networks, these type of initiatives prioritize innovation and multi-stakeholder engagement and contribute across UNIDO's priority areas. This may include a combination of different engagement modalities.



- » **Strategic partnerships:** long-term alliances align with our strategic goals, encompassing joint ventures, resource sharing, and collaborative initiatives that drive impact efficiently. These partnerships are core to our strategy and operations. This may include a combination of different engagement modalities.



- » **Partner expert programme:** qualified experts sponsored by business sector partners gain experience at UNIDO through projects and assignments.





How to Partner with UNIDO



- » **Innovation:** UNIDO Innovation Lab offers opportunities for co-creation, collaboration, learning, and impact towards addressing complex global challenges and achieving SDGs, by working at the intersection of data analytics, design, technology, entrepreneurship, and social impact.



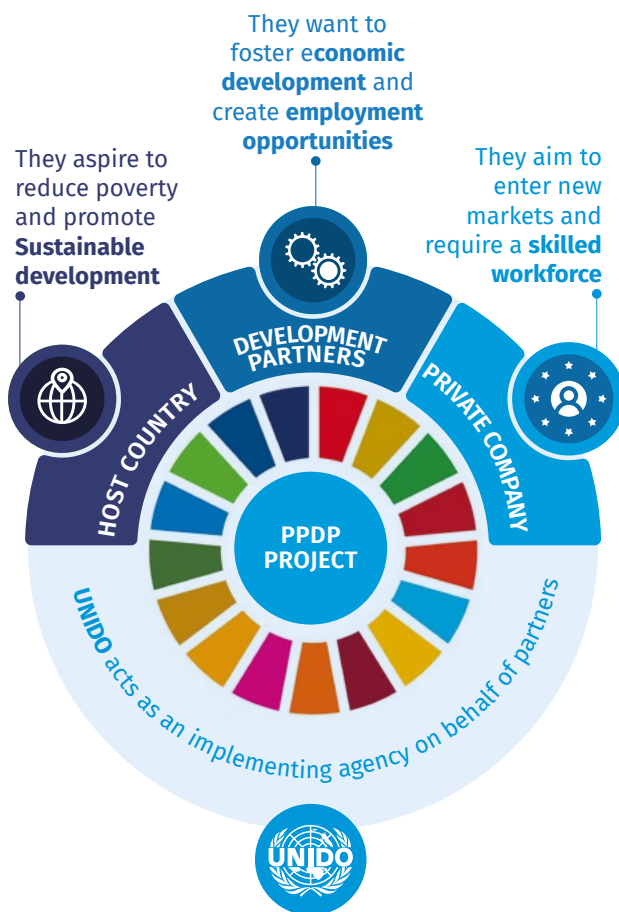
- » **ITPOs:** matching investors and technology suppliers from developed and developing countries.



- » **Technical cooperation projects:** of specific duration, geographical location, and funding for a common goal. Become a service provider, knowledge, and implementation or funding partner.



Public-Private Development Partnership (PPDP) model in a technical cooperation project: mutually beneficial public-private development partnerships.



CONTACT US

The Public Private Partnerships Division at UNIDO is your main point of contact for strategic partnerships with the private sector and acts as a broker between UNIDO and private sector partners.

UNIDO seeks partners who share its core values and internationally recognized principles.

Contact us to explore potential synergistic opportunities with UNIDO and to learn more about what the next steps look like.

Get a glimpse of partnership opportunities and the impact we are creating with the private sector here

LinkedIn:



Publication



Website:



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