



TOGETHER
for a sustainable future

Marking the 50th Anniversary of UNIDO

Looking back, moving forward



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“By supporting developing countries to benefit from the next industrial revolution, you are helping to drive the transformation the world needs. As the world advances towards the Sustainable Development Goals, UNIDO’s relevance will continue to grow. I wish UNIDO and its partners every success.”

Ban Ki-Moon, Secretary-General of the United Nations,
on the occasion of UNIDO’s 50th anniversary

Foreword



50 years ago, the United Nations General Assembly established UNIDO as an autonomous body to “*promote and accelerate the industrialization of developing countries*”. Throughout those years, UNIDO helped to transform economies and created countless opportunities to improve the lives of millions of people, especially women and youth.

In 2016 we celebrated UNIDO’s 50th anniversary under the slogan “*together for a sustainable future*” with a series of events focusing on the 2030 Agenda and the five themes that underpin the Sustainable Development Goals (SDGs)—Peace, People, Planet, Prosperity and Partnership.

From 21 to 25 November 2016, UNIDO Member States, public and private partners, academia and the civil society came together to commemorate this special occasion, take stock of what was achieved and use the impetus of the events to translate these achievements into new commitments for the immediate future. With the support of our donors, we also launched an international Expo that brought our stakeholders closer together. Furthermore, numerous events took place at our field and liaison offices.

I would like to thank everyone who has contributed to the Organization’s activities over the last 50 years, as well as express my gratitude to those who made these memorable events possible.

The 50th anniversary also showcased the key role of inclusive and sustainable industrial development, or ISID,

in addressing some of the most pressing challenges of our time, such as migration, climate change, the new industrial revolution and youth employment. ISID’s central role in achieving SDG9 “*Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation*”, and all universal and indivisible SDGs, especially through our innovative Programme for Country Partnership (PCP) approach, was highlighted.

Looking into the future, and based on the clear mandate and direct responsibility for the achievement of the 2030 Agenda through inclusive and sustainable industrial development which the Member States adopted with the 2013 Second Lima Declaration, UNIDO will continue addressing challenges and grasping opportunities to create shared prosperity, advance economic competitiveness and safeguard the environment.

Concurrently, we will work with development partners on targeted activities, including the operationalization of the Third Industrial Development Decade for Africa (IDDA III), specific interactions within the G20 framework, and enhancing partnerships with development finance institutions, private sector and other bi- and multilateral agencies.

With the support and active contribution of all our stakeholders, I believe that UNIDO will continue contributing to the international development agenda and shape the global development landscape for a more inclusive and sustainable future.

Li Yong
UNIDO Director General



5 YEARS  **TOGETHER**
for a sustainable future

21-25 NOVEMBER 2016
50th ANNIVERSARY EXPO AND EVENTS

UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

 @unido50 <https://50.unido.org>



UNIDO's 50th anniversary at a glance

On 17 November 1966, the United Nations General Assembly adopted a resolution establishing the United Nations Industrial Development Organization (UNIDO). UNIDO is the UN system's industrial development agency. It continues its efforts to eradicate poverty by assisting developing and middle-income countries in achieving inclusive and sustainable industrial development.

On the occasion of its 50th anniversary, UNIDO organized a series of events and an Expo between 21 and 25 November at its Vienna Headquarters. This week-long series of events was attended by around 1,600 participants from over 190 countries, including high-level representatives of UNIDO Member States, as well as leaders of international organizations, the private sector and academia. Over one million people from all over the world were reached through UNIDO's official social media accounts. Furthermore, 1.7 million people followed the events via communication channels of our partners.

More than 25 events and panel discussions were held in the course of the week, including a food festival and cultural performances. UNIDO also

organized an Expo to showcase its work and that of its partners. The thematic focus of the Expo and the anniversary events was the 2030 Agenda for Sustainable Development with its "five Ps" of Partnership, Peace, People, Planet and Prosperity.

The events featured 155 speakers and focused on topics such as financing industrialization in Africa; UNIDO's Programme for Country Partnership (PCP) approach; multi-stakeholder partnerships; the circular economy; ISID for job creation to address the root causes of migration; and the Fourth Industrial Revolution and its implications for developing countries.

To promote women and youth entrepreneurship, 17 successful women entrepreneurs whom UNIDO

helped to start their businesses received UNIDO awards. Several events were entirely dedicated to youth and academia, featuring panel discussions on the role of youth in achieving the SDGs and on the promotion of youth entrepreneurship.

The anniversary events provided an ideal framework for strengthening existing partnerships and initiating new ones. UNIDO signed 17 new agreements with Member States' governments, bilateral donors and other entities, thereby extending the reach of the Organization's activities.

UNIDO also organized three youth competitions, produced a documentary reflecting on the impact of industrialization on socio-economic development and published a commemorative book on UNIDO's intellectual journey over the past 50 years. Numerous other publications featured UNIDO's work around the globe.

UNIDO successfully conducted various events and activities owing to the generous contributions from a group of 46 sponsors, including Member States, development finance institutions and private sector partners.

Key achievements

- ... Highlighting the importance of our inclusive and sustainable industrial development (ISID) mandate for the achievement of 2030 Agenda for Sustainable Development
- ... Strengthening partnerships with our key stakeholders — donors, Member States, private sector partners and recipients
- ... Encouraging youth entrepreneurship and women's economic empowerment
- ... Reflecting on UNIDO's innovations and contributions to development cooperation over the past 50 years, today and in the future

SDG 9 is instrumental to the achievement of all other goals



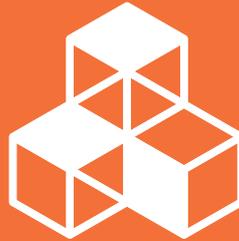
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



UNIDO's Programme for Country Partnership a model for realizing SDG9



SDG9 relies on effective and efficient implementation models and partnerships



Together, by 2030 we will have created a more equitable, stable, and livable world



Box 1. The Anniversary in numbers

Participation



1,585
participants from
around **130** countries



155
speakers



46 sponsors



17
signed agreements



20 Member States
supported the
anniversary events

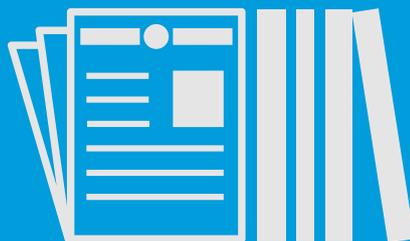


58 congratulatory
messages received



3 youth
competitions with
1,051 applicants

Publications and the Documentary



- 9 brochures
- 38 op-eds by UNIDO Director General published around the world
- Commemorative book *Building Ideas from Data and Practice: the Intellectual History of UNIDO*
- Documentary *Building Lives and Factories*

Media and social media outreach



Over **30** interviews
conducted with
keynote speakers
and panellists



Euronews, OE24 and Al Hadath
used UNIDO videos, and
CNN broadcast an animation
about UNIDO



20 press releases,
55 Facebook posts,
including live streaming
of events, and over
2,300 tweets and
re-tweets

48 reports on
UNIDO's 50th
anniversary
published in
13 countries



More than **2,700,000** users worldwide
were connected to the celebrations via social
media (including channels of our partners)



13 events
streamed live
via Facebook



From left to right: Martin Schiess, Head of the Air Pollution Control and Chemicals Division, Federal Office for the Environment, Switzerland; Axel Vorwerk, Deputy Director General, Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, Germany; Andr  Ruppachter, Federal Minister for Agriculture, Forestry, Environment and Water Management, Austria; and LI Yong, UNIDO Director General

Under the umbrella of its 50th anniversary week, UNIDO and the governments of Austria, Germany and Switzerland concluded a Joint Declaration of Intent on Chemical Leasing.

The Declaration aims to increase awareness of chemical leasing at the political level and strengthens the cooperation of the partners in global chemical leasing promotion.



UNIDO Director General LI and the Federal Chancellor of Austria, Christian Kern, sign a Joint Declaration on impact investment



UNIDO Director General LI Yong and Ambassador Mitsuru Kitano conclude funding agreements for geothermal power generation projects in Africa and for the Low Carbon Low Emission Clean Energy Technology Transfer (LCET) Programme

Box 2. Strengthening partnerships

Achieving inclusive and sustainable industrial development requires multi-stakeholder partnerships that bring together governments, United Nations organizations, development finance institutions, the private sector and civil society. On the sidelines of the 50th anniversary events, UNIDO signed 17 cooperation agreements with various entities, including:

- A Joint Declaration of Intent on Chemical Leasing with the governments of Austria, Germany and Switzerland
- An agreement establishing the new Investment and Technology Promotion Office (ITPO) in Bonn with the government of Germany
- A Joint Declaration on impact investment with the government of Austria
- A trust fund agreement for the Private Financing Advisory Network, together with the government of Norway
- A trust fund agreement with the Austrian Development Agency
- Joint Declarations with the Bank of China, Haiti and the international student NGO AIESEC
- Country Programmes with Afghanistan, Cambodia and Iran
- An agreement with Japan on geothermal power generation and strengthening UNIDO-Japan's LCET programme
- An agreement with the Shanghai Academy of Social Science
- A Memorandum of Understanding with the Austrian Institute of Technology on low-carbon transformation in Iran
- Memorandums of Understanding with the Bulgarian Industrial Capital Association and with the Turkish Cooperation and Coordination Agency
- A Memorandum of Cooperation with the Austrian Energy Agency



UNIDO Director General LI Yong and Gerd Müller, Germany's Minister of Economic Cooperation and Development, shake hands after signing an agreement to establish a new ITPO in Bonn.



On the margins of the UNIDO 50th anniversary celebrations, Director General LI Yong and TIAN Guoli, Chairman of the Board of the Bank of China, signed a joint partnership declaration. The two entities will join forces in promoting inclusive and sustainable industrial development and work towards the achievement of the 2030 Agenda for Sustainable Development.

Box 3. Building Ideas from Data and Practice: the Intellectual History of UNIDO

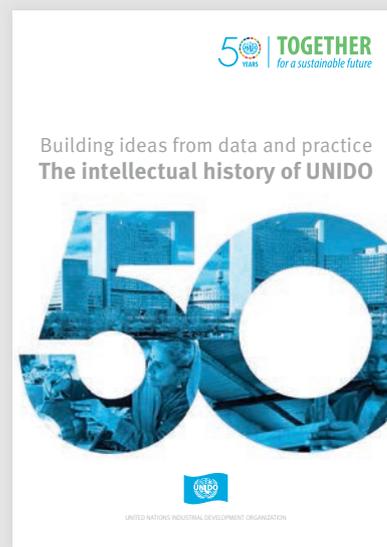
On the occasion of its 50th anniversary, UNIDO released a book titled *Building Ideas from Data and Practice: the Intellectual History of UNIDO*. Compiled by Professor Raphael Kaplinsky, the book highlights UNIDO's intellectual and policy journey over the past 50 years. It is the result of intense research efforts into UNIDO's archives, early documents and history. What started as an exercise to detail UNIDO's ideas became a way to rediscover the relevance of the organization and its successful course of navigation through world events, crises and internal changes. The book identifies

many areas where intellectual views and contributions of UNIDO have been influential, offering data and ideas to the organization itself as well as to researchers, policymakers, the private sector and civil society.

The book was published with the support of the Central Bank of Hungary



The cover of the UNIDO commemorative book





From the documentary: digital technologies monitor the quality of steel in the production process

Box 4. *Building Lives and Factories* — 50th anniversary documentary

Reflecting on the impact of industrialization, *Building Lives and Factories* explores the past, present and future of industrial development with a particular focus on the implications of the Fourth Industrial Revolution. Directed by Miles Roston, this visually stunning film depicts the history of industrialization, its role in promoting social and economic growth, as well as the opportunities and challenges that accompany industrial progress and innovation. For example, *Building Lives and Factories* depicts how in Canet de Mar, Spain, expanding industries enabled women to enter the labour market, ultimately changing household dynamics and even encouraging these women to claim the right to vote. It also demonstrates possible dangers of industrialization, addressing issues such as potential job losses, devastation of the environment and increasing gaps between the rich and the poor. As such, it highlights the need for development strategies to promote inclusiveness and sustainability. Furthermore, it explores the role that UNIDO, using its resources and expertise, can

play in the Fourth Industrial Revolution. Coinciding with the 50th anniversary of UNIDO, the documentary emphasizes the need for greater sustainability and inclusiveness in development processes by demonstrating the important role of industry and UNIDO's ISID mandate in achieving the goals of the 2030 Agenda for Sustainable Development. This is done by including the voices of prominent thinkers such as Ha-Joon Chang, Kamau Gachigi, Ildefonso Guajardo Villarreal, Leslie Chang and Markus Lorenz, who express their thoughts on the future of manufacturing and industry.

The documentary was produced with the support of the Bank of China and the Government of the Russian Federation



中國銀行
BANK OF CHINA



Russian Federation

The opening session



5
YEARS

TOGETHER
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High-level participants at the opening session

Together for a sustainable future

The opening session of the 50th anniversary event series highlighted UNIDO's progress and key role in implementing ISID via multi-stakeholder partnerships for the achievement of the Sustainable Development Goals (SDGs). The morning session was opened by UNIDO Director General LI Yong, who emphasized how “throughout its history, UNIDO has always been able to interpret the evolving spirit of the times with regard to industrial development and cooperation”.

The Director General's comment was echoed in the remarks delivered by high-level representatives from UNIDO Member States, United Nations and international organizations, development finance institutions and private sector partners, who all stressed the relevance and effectiveness of UNIDO's work. As part of the session, a signing ceremony for the establishment of an ITPO in Bonn, Germany, took place.



Zeinab Badawi, a renowned BBC journalist, moderated the opening session



Delegates from across the globe gathered in Vienna to celebrate the 50th anniversary of UNIDO

“As the largest developing country in the world, China will remain supportive, as ever, of the work of UNIDO and its Director General, and continue to scale up bilateral, trilateral and multilateral cooperation on production capacity with countries around the world. I believe UNIDO has an important role to play in this process and is well-positioned to contribute even more to strong, sustainable, balanced and inclusive growth of the world economy in the next 50 years.”

LI Keqiang, Premier of the State Council, China

“UNIDO has provided us with international experience and assistance to pursue the economic growth and the route of reform and opening-up.”

NING Jizhe, Commissioner of the National Bureau of Statistics, China



Andrä Rupprechter, Federal Minister for Agriculture, Forestry, Environment and Water Management, Austria

“With its Lima Declaration ‘Towards Inclusive and Sustainable Industrial Development’ UNIDO contributed significantly to Sustainable Development Goal 9. Austria firmly believes that UNIDO so became the most relevant UN Executing Agency for the implementation of the Global Agenda 2030.”

Andrä Rupprechter, Federal Minister for Agriculture, Forestry, Environment and Water Management, Austria



François Kanimba,
Minister of Trade and Industry, Rwanda

“UNIDO and WTO have a distinguished record of collaboration... UNIDO helps turn the market access opportunities created by WTO rules into real market presence for firms.”

Yonov Frederick Agah, Deputy Director General, World Trade Organization

“Africa’s future prosperity depends on our ability to promote industrial development to create jobs and reduce poverty.”

François Kanimba, Minister of Trade and Industry, Rwanda

“Defining the strategy of development until 2030 is among the most important long-term multilateral agendas existing today. The task is complex, but the mission should be clear: make our common industrial development sustainable.”

Istvan Lepsenyi, Minister of State for Economic Development and Regulation, Hungary

“We feel confident that UNIDO has a proven track record and ability to reinvent itself in ways that will enable Member States to achieve their industrialization agenda.”

Okechukwu Enelamah, Federal Minister of Industry, Trade and Investment, Nigeria



Atchaka Sibunruang,
Minister of Industry, Thailand

“Looking back at the past 50 years, industrialization has been the key in changing the lives of people all over the world... UNIDO has played an essential role in this transformation.”

Mitsuru Kitano, Permanent Representative,
Ambassador Extraordinary and
Plenipotentiary of Japan

“We are convinced that UNIDO will continue to effectively adapt to the changing environments and new challenges and we will remain, as always, committed to continue our support in cooperating hand-in-hand with UNIDO’s activities in the new facet.”

Atchaka Sibunruang, Minister of Industry, Thailand

“UNIDO has a long track record of innovation. UNIDO’s women entrepreneurship programmes began decades ago. UNIDO was one of the first UN entities to engage with the private sector.”

Ban Ki-moon, Secretary-General of the United Nations

“Our partnership with UNIDO was strengthened by the common conviction that access to modern energy services is a vital precondition to achieving sustainable development, including the industrialization of developing countries.”

Suleiman J. Al-Herbish, Director-General,
OPEC Fund for International Development (OFID)

“UNIDO’s mission is more important than ever before. I join in today’s celebration with the firm belief that UNIDO will make even greater contributions to global sustainable development and the SDGs – not only SDG9, but the entire 2030 Agenda.”

WU Hongbo, Under-Secretary-General for Economic and Social Affairs, United Nations Organization



WU Hongbo, Under-Secretary-General for Economic and Social Affairs, United Nations Organization

“We are convinced that none of the developing countries can reach the developed country status without a coordinated policy with a focus on industrial development. I want to assure you that the Government of the Kyrgyz Republic fully supports UNIDO’s mandate of inclusive and sustainable industrial development.”

Oleg Pankratov, Vice Prime Minister, Kyrgyzstan

“UNIDO is an essential organization within the United Nations system.”

Salvador Pardo Cruz, Minister of Industries, Cuba



Gennady Gatilov, Deputy Minister of Foreign Affairs, Russian Federation

“Russia will continue supporting UNIDO to achieve sustainable development at the national, regional and global levels.”

Gennady Gatilov, Deputy Minister of Foreign Affairs, Russian Federation (on behalf of Arkady Dvorkovich, Deputy Prime Minister, Russian Federation)

“Germany will continue to be a strong partner for UNIDO. Let us continue our joint efforts to shape globalization.”

Gerd Müller, Federal Minister for Economic Cooperation and Development, Germany

“With the 2030 Agenda, we really have it within our reach to end poverty, hunger and inequalities once and for all. Inclusive and sustainable industrialization is one of the most effective means to do that.”

Neven Mimica, European Commissioner for International Cooperation and Development



Neven Mimica, European Commissioner for International Cooperation and Development



Tone Skogen, State Secretary of the Royal Ministry of Foreign Affairs, Norway

“SDG9 states that industrialization should be both inclusive and sustainable. It is encouraging that UNIDO emphasizes the importance of ensuring that women also reap the benefits of economic growth.”

Tone Skogen, State Secretary, Royal Ministry of Foreign Affairs, Norway

“We are very supportive of UNIDO’s strategic direction of inclusive and sustainable industrial development, with a strong emphasis on green technology across the production process. This aligns well with the World Bank Group’s goals to end poverty and boost shared prosperity in a sustainable manner.”

Mahmoud Mohieldin, Senior Vice President, World Bank Group

“We salute UNIDO’s new strategy to implement ISID through PCPs, which concentrates on scaling up investments through partnerships; and we appreciate that the first two countries selected are members of the ACP Group – Ethiopia and Senegal. We would welcome the programme being extended to other countries.”

Patrick I. Gomes, Secretary-General of the African, Caribbean and Pacific Group of States



TIAN Guoli, Chairman of the Board of Directors,
Bank of China

“After the financial crisis, the acceleration of industrialization, and the promotion of innovation and structural reform will be key to economic resurgence.”

TIAN Guoli, Chairman, Bank of China

“Sweden is proud to have been a member of UNIDO since the founding of the organization. We are pleased to see that at 50 years of age, UNIDO is performing well and delivering good value to industrial development efforts around the world.”

Tomas Dahlman, Director-General for International Affairs,
Ministry of Enterprise and Innovation, Sweden

“UNIDO is an indispensable institution.”

Célestin Monga,
Chief Economist and
Vice President,
African Development Bank

“In an increasingly globalized, integrated and connected world economy, strategies must by default be formed through coordinated action.”

JIN Liqun, President, Asian Infrastructure
Investment Bank



JIN Liqun, President, Asian Infrastructure
Investment Bank



Sahar Nasr, Minister of International Cooperation, Egypt

“Poverty eradication, gender mainstreaming and social justice cannot be achieved without industrialization.”

Sahar Nasr, Minister of International Cooperation, Egypt

“Why is Industry 4.0 so important? When we look at environmental protection—a core part of UNIDO’s mission—Industry 4.0 facilitates cleaner manufacturing and improves resource efficiency.”

Jochen Köckler, Member of the Managing Board of Deutsche Messe and CEO of Hanover Messe

“The Programme for Country Partnership will provide Peru with an opportunity to guide development strategies and initiatives and contribute towards the objectives of modernizing our industry, making it more competitive and inclusive.”

Bruno Giuffra Monteverde, Minister of Production, Peru

“UNIDO has supported over 1,650 companies in 102 developing countries to transition to ozone-friendly manufacturing processes.”

Tina Birmpili, Executive Secretary, Ozone Secretariat, United Nations Environment Programme (UNEP)

The third Donor Meeting

Tuesday, 22 November 2016



The third Donor Meeting highlighted the contribution of donors to the work of UNIDO, as well as their role in the Organization’s activities under the overarching theme of the 50th anniversary: “Together for a sustainable future”. The meeting emphasized the effectiveness of UNIDO technical assistance interventions and the added value that donors receive when their funding is paired with the expertise and services of the Organization.

The donor meeting showcased a number of success stories from the UNIDO technical cooperation portfolio, with a focus on their impact on the implementation of the Sustainable Development Goals, presented in discussion sessions, in which both donor representatives and officials from

beneficiary countries participated. Five panel discussions were structured around the key donors of UNIDO and focused on five main themes of the 50th anniversary events—Peace, Partnership, People, Planet and Prosperity.

Over 300 external participants, including ministers, vice ministers, high-level government officials, Permanent Mission representatives, donors, representatives of the European Union, development agencies, former UNIDO Directors General, NGO/IGOs, and the private sector attended the donor meeting. They learned about UNIDO success stories made possible through donor funding, which were presented in an interactive discussion format moderated by former CNN financial editor Todd Benjamin.

Speakers:

- ✦ **MARIA ASSUNTA ACCILI SABBATINI**, Ambassador, Permanent Representative of Italy to the International Organizations in Vienna
- ✦ **BENTE ANGELL-HANSEN**, Ambassador, Permanent Representative of Norway to the United Nations in Vienna
- ✦ **OBED MERINGO BALOYI**, Chief Director, Chemicals Management, Department of Environmental Affairs, South Africa
- ✦ **TODD BENJAMIN**, journalist, former CNN Financial Editor (moderator)
- ✦ **MUSTAFA HILMI ÇOLAKOĞLU**, Deputy Undersecretary, Ministry of National Education, Turkey
- ✦ **TOMAS DAHLMAN**, Director-General for International Affairs, Ministry of Enterprise and Innovation, Sweden
- ✦ **MICHIO DAITO**, Director, Technical Cooperation Division, Trade and Economic Cooperation Bureau, Ministry of Economy, Trade and Industry (METI), Japan
- ✦ **OMAR EL-ARINI**, former Chief Officer of the Multilateral Fund for the Implementation of the Montreal Protocol and board member of the Green Climate Fund
- ✦ **LUT FABERT-GOOSSENS**, Senior Advisor, Global Issues, European Union External Action Service
- ✦ **EDUARDO GANEM**, Chief Officer of the Multilateral Fund for the Implementation of the Montreal Protocol
- ✦ **FELIPE JOSÉ LARA GONZALEZ**, Director of Innovation, Research and Development Department, Vera Lucci - Biocommerce SAS
- ✦ **CHRISTIAN HOLZER**, Director General for Waste Management, Chemicals Policy and Environmental Technology, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria
- ✦ **AHMED KAMIL JAMIL**, Beneficiary, Iraq (video testimony)
- ✦ **ANNE LAMMILA**, Ambassador-at-Large for Global Women’s Issues and Gender Equality, Finland
- ✦ **LI YONG**, UNIDO Director General
- ✦ **ANTON MAIR**, Deputy Director General for Development Cooperation and Humanitarian Affairs, Ministry for Europe, Integration and International Affairs, Austria
- ✦ **PATRICK MALLET**, Director of Innovations, ISEAL Alliance
- ✦ **LIDIA MILLION**, CEO at Lidia Leather Crafts and LOMI Association Chairperson, Ethiopia
- ✦ **FUMITO MIYAKE**, Minister-Counsellor, Permanent Mission of Japan to the International Organizations in Vienna
- ✦ **MEHRNAZ MOSTAFAVI**, Chief, Human Security Unit, United Nations
- ✦ **NCAMISILE MPANZA**, South African Development Community Forestry Project (video testimony)
- ✦ **KUDAKWASHE NDHLUKULA**, Executive Director of Southern African Development Community Centre for Renewable Energy and Energy Efficiency
- ✦ **TAIZO NISHIKAWA**, Deputy to the UNIDO Director General
- ✦ **MARIO OLIVEIRA**, Director of Energy Services, Ministry of Economy and Employment, Cabo Verde
- ✦ **MONICA RUBIOLO**, Head of Macroeconomic Support, Swiss State Secretariat for Economic Affairs
- ✦ **JAIME ALBERTO CABAL SANCLEMENTE**, Ambassador, Permanent Representative of Colombia to the International Organizations in Vienna
- ✦ **SIAOSI ’OFAKIVAHAFOLAU SOVALENI**, Deputy Prime Minister and Minister, Ministry of Meteorology, Energy, Information, Disaster Management, Climate Change and Communications, Tonga
- ✦ **ARCHALUS TCHEKNAVORIAN-ASENBAUER**, former Managing Director, Industrial Sectors and Environment, UNIDO
- ✦ **GIULIO VINACCIA**, award winning industrial designer

The five Ps Events: Partnership, People, Planet, Prosperity and Peace



STRENGTHENING
PARTNERSHIPS



EMPOWERING
PEOPLE



JOBS AND SKILLS
FOR
PEACE



SAFEGUARDING
THE
PLANET



CREATING SHARED
PROSPERITY

Box 5.

Business breakfast:

A warm-up session on Partnership, People, Planet, Prosperity and Peace and the contribution towards the 2030 Agenda

The interactive business breakfast provided an opportunity for participants to discuss their contribution to the five themes underpinning the 2030 Agenda for Sustainable Development—Partnership, People, Planet, Prosperity and Peace. It was an informal open discussion with interventions from various high-level guests from the public and private sectors moderated by Philippe Scholtès, Managing Director at UNIDO. Participants discussed how the work of their respective entities links to UNIDO’s mandate for inclusive and sustainable industrial development and explored possible areas of collaboration with UNIDO.

Speakers:

- **Andrea Illy**, Chairman of illycaffè
- **Rachel Kyte**, CEO of Sustainable Energy for All
- **Rawya Mansour**, founder and Chairperson of RAMSCO for Sustainable Development and Environmental Protection
- **Antti Piispanen**, Trade Counsellor of Ministry of Foreign Affairs, Finland
- **Christine Stix-Hackl**, Permanent Representative of Austria to the United Nations



High-level delegates at the business breakfast



“Illycaffé is trying to raise the bar for quality while reaching sustainability.”

Andrea Illy, Chairman of illycaffé

“Chemical Leasing is an innovative business model and UNIDO has implemented it in thousands of businesses.”

Ambassador Christine Stix-Hackl,
Permanent Representative of Austria to
the United Nations



“Sustainable Energy For All hopes to work closely with a rejuvenated and focused UNIDO to help countries go through energy transition.”

Rachel Kyte, CEO of Sustainable
Energy for All (SE4All)

*The event was sponsored by
illycaffè s.p.a. and the Permanent
Mission of Austria*





STRENGTHENING
PARTNERSHIPS
EVENTS

Africa Industrialization Day 2016 – Financing industrialization in Africa: challenges and winning strategies

Monday, 21 November 2016



The 2016 Africa Industrialization Day (AID) event, sponsored by the Arab Bank for Economic Development in Africa (BADEA), focused on the challenges that the African continent is facing in mobilizing national and international financing for industrialization. The panel comprised different stakeholders representing the United Nations Capital Development Fund (UNCDF), the World Bank, Government of Kenya, Government of Egypt, the National School of Development of the Peking University, and the China Council for the Promotion of International Trade (CCPIT). Jeff Koinange, host of Jeff Koinange LIVE on Kenyan KTN television channel and former CNN Africa correspondent, moderated the session.

This year's AID centered on the importance of strengthening the financial landscape for Africa's industrialization. The panel stressed current challenges that Africa is facing in acquiring financing, highlighting that mobilizing funding for industrialization is a long-term process that requires contributions from all relevant stakeholders. The panel further emphasized the relevance of UNIDO's approach to partnerships for prosperity, as it was deliberated that progress will not happen without private sector partnerships and investment. Several government representatives from African states agreed as they intervened from the floor that the

future of Africa's economic growth lies in achieving inclusive industrialization, and that financing is a key component to achieving the former.

Around 500 participants attended the event, representing their Governments, UN organizations, development finance institutions, NGOs, universities, the private sector, and civil society. A report containing the results of the global celebrations of this year's Africa Industrialization Day will be published in early 2017.

The event was covered on the official Twitter account of Yury Fedotov, Executive Director of the United Nations Office on Drugs and Crime (UNODC), as well as by Michael Moller, the Director General of the United Nations Office of Geneva, and by Africa News, among others. Furthermore, the live coverage of the event was shared by media outlet BEN TV and others on Facebook. The event featured in numerous news stories run by, among others, EIN News Media and Brookings.

The panel discussion highlighted the challenges of mobilizing long-term funding for industrialization, and placed special importance on ensuring its efficient use.



Africa Industrialization Day panel



LI Yong opens the event

Adan Abdulla Mohammed, Cabinet Secretary at the Ministry of Industrialization and Enterprise of Kenya, underlined that funding infrastructure will serve as a springboard for the continent’s industrialization.

Furthermore, the session called on African governments to draft proactive strategies for attracting foreign direct investment and continue building industrial parks, which help to overcome many inherent challenges.

Speakers:

- ❖ **YURY FEDOTOV**, Executive Director of the United Nations Office on Drugs and Crime (UNODC)
- ❖ **GHAZI JOMAA**, Permanent Representative of Tunisia to UNIDO, Chairperson of the African Group in Vienna
- ❖ **ELSIE S. KANZA**, Director, Head of Africa at the World Economic Forum (WEF)
- ❖ **JEFF KOINANGE**, journalist at KTN, Kenya, and former CNN Africa correspondent (moderator)
- ❖ **LI YONG**, UNIDO Director General
- ❖ **XAVIER MICHON**, Deputy Executive Secretary of the United Nations Capital Development Fund (UNCDF)
- ❖ **ADAN ABDULLA MOHAMMED**, Cabinet Secretary for Industrialization and Enterprise Development, Kenya
- ❖ **CÉLESTIN MONGA**, Chief Economist and Vice President, Economic Governance and Knowledge Management of the African Development Bank (AfDB)
- ❖ **SAHAR NASR**, Minister of International Cooperation, Egypt
- ❖ **JUSTIN YIFU LIN**, Professor at Peking University
- ❖ **CHEN ZHOU**, Vice Chairman of the China Council for the Promotion of International Trade (CCPIT)

The event was sponsored by
BADEA



Partners on the road to 2030: the Programme for Country Partnership (PCP) approach, strengthening partnerships with development finance institutions and the private sector

Monday, 21 November 2016

A panel discussion between key UNIDO partners underlined the importance of multi-stakeholder partnerships for achieving the targets of the 2030 Agenda for Sustainable Development. Discussions centered on the Programme for Country Partnership (PCP), an innovative partnership model of UNIDO for advancing inclusive and sustainable industrial development. The PCP focuses on partnerships with development finance institutions (DFIs) and the private sector to mobilize large-scale resources and achieve a greater development impact.

In his opening remarks, UNIDO Director General LI Yong said: “None of us can afford to act in isolation. National governments will continue shaping development policies and mobilizing the resources necessary for their implementation. However, we must engage other actors, especially the private sector and DFIs, for domestic and international resource mobilization to work. It is with this in mind that UNIDO developed the PCP”. Government representatives from Ethiopia and Senegal, the first two pilot countries of the programme, commended the PCP as an effective mechanism moving forward their industrial development agendas by mobilizing investments for industrial infrastructure development.

A delegate from Peru, the most recent PCP pilot country, reiterated the country’s full commitment to partnering with UNIDO to foster modern, competitive and inclusive industry, in line with the country’s national development strategy

and objective of accession to the Organization for Economic Cooperation and Development. Representatives of the Asian Development Bank, the European Investment Bank, the World Bank Group, and Heineken highlighted how working in partnership with UNIDO, in particular through the PCP, helps advance the 2030 Agenda.



UNIDO Programme for Country Partnership approach



Director General Li delivers his opening remarks



Mebrahtu Meles,
State Minister
of Industry,
Ethiopia



Mbaye Khoudia, Minister for
Promotion of Investment,
Partnership and Development
of State Teleservices in Senegal,
and François van Boxmeer,
Chairman of the Executive Board
and CEO of Heineken

Speakers:

- ❖ **TODD BENJAMIN**, journalist,
former CNN financial editor (moderator)
- ❖ **DEBRA KERTZMAN**, Resident Representative of
the European Office, Asian Development Bank
- ❖ **LI YONG**, UNIDO Director General
- ❖ **KHOUDIA Mbaye**, Minister for Promotion of Investment,
Partnership and Development of State Teleservices,
Senegal
- ❖ **MEBRAHTU MELES**, State Minister of Industry, Ethiopia
- ❖ **MAHMOUD MOHIELDIN**, Senior Vice President of World
Bank Group
- ❖ **MARJUT SANTONI**, Deputy Secretary General of the
European Investment Bank
- ❖ **JEAN-FRANÇOIS VAN BOXMEER**, Chairman of the
Executive Board and CEO of Heineken N.V.

Creativity Show: New stories of old traditions—from creative industries and innovation towards a sustainable future

Tuesday, 22 November 2016

The event was sponsored by  INTEL

The Creativity Show: New stories of old traditions offered its guests a unique opportunity to see the creative collections developed in Armenia, Tajikistan, Madagascar, and the Southern Mediterranean under UNIDO projects contributing to the revival of the textile and clothing sector and the improvement of the global competitiveness of manufacturing exports.

The show demonstrated a new approach to presenting project results and hosted more than 300 high-level guests, including delegations from UNIDO Member States, heads of international organizations, donors, honorable guests from the public and private sector, academia, and the civil society.

UNIDO Director General LI Yong attended the show that received extensive media coverage. The fashion show of garment collections “5900 BC” (Armenia) and “JO! by Creative Jordan” (Jordan) became a highlight of the event. Elegant styling, smooth flow between various outfits and

a strong recognizable theme of the collections received numerous approving remarks from the honourable guests and representatives of the donors.



Designer furniture, tableware, decoration, jewelry and accessories from the supported companies of Tajikistan and the Southern Mediterranean region were displayed at a special exhibition booth.

Dina Maqdah, Fashion designer and manager at the Garment Design and Training Services Center in Jordan noted:

“I am taking key learnings from every local and international creative experience and applying them to my daily work in the Jordanian garment and fashion industry to advance local clothing factories.”





EMPOWERING
PEOPLE
EVENTS

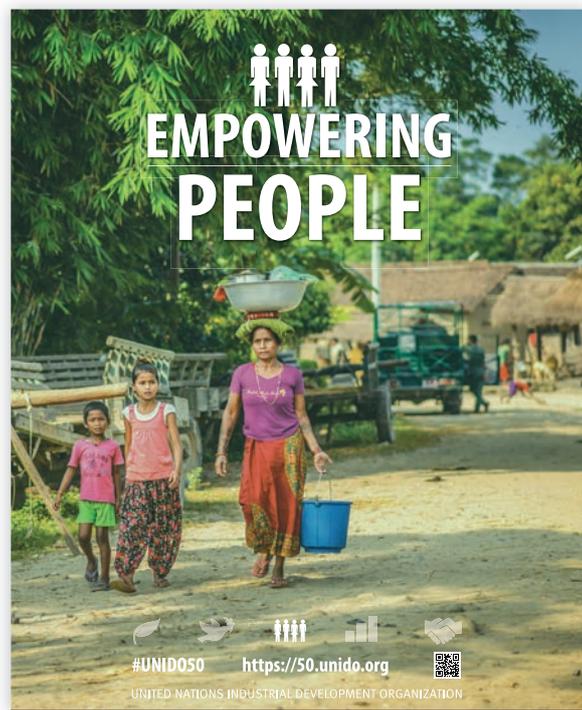
Scaling up women's economic empowerment through innovative approaches

Monday, 21 November 2016

As gender equality and women's empowerment are central to UNIDO's mandate, the Gender Office, together with ITPO Bahrain, organized a high-level event on "Scaling up Women's Economic Empowerment through Innovative Approaches".

The high-level event was opened by Director General LI Yong, who made an inspiring speech reiterating women's economic empowerment (WEE) as a strategic cornerstone for UNIDO, being a pre-requisite to prosperity and achieving the interlinked SDGs. He also stressed the role of UNIDO during the last five decades in promoting WEE through its technical cooperation activities and the positive impact it has had on women's lives. He illustrated his thoughts with one of UNIDO's success stories: the Entrepreneurship Development and Investment Promotion (EDIP) Programme implemented by ITPO Bahrain and replicated in 48 countries in Asia, the Middle East, Africa and Latin America.

The personal involvement of the King of Bahrain and the role of the main sponsors of the EDIP programme were recognized by UNIDO. The Director General presented awards of recognition to the King of Bahrain represented by Salman bin Hamad Al Khalifa, Crown Prince of the Kingdom of Bahrain, Fransabank, and to the sponsors—BADEA, IDB, Tamkeen and the Bank of Khartoum.



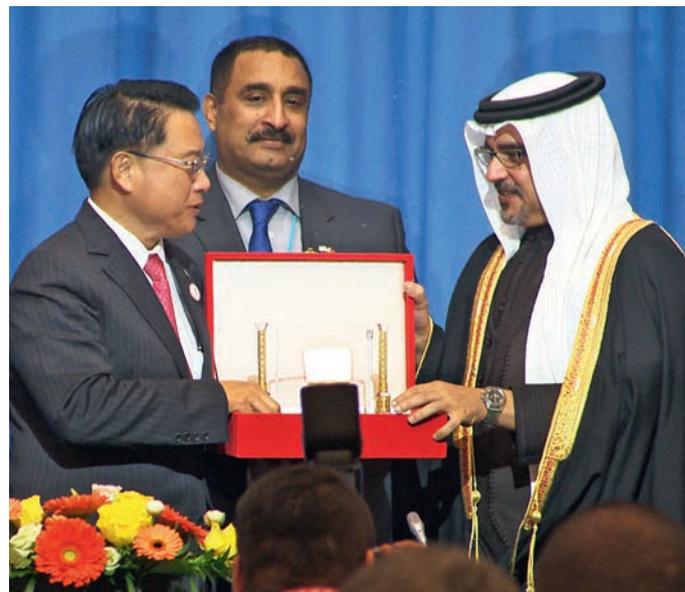
As the International Day for the Elimination of Violence against Women coincided with the last day of UNIDO's celebratory week, the Director General committed to continuing supporting women's economic empowerment as a major contribution to countering gender-based violence.

After the award ceremony, prominent guests—Jessy C. Petit-Frère, Minister of Commerce and Industry of Haiti; Marcello Pittella, President of the Basilicata Region in Italy; Janne Vangen Solheim, UNIDO Goodwill Ambassador and CEO, Janusfabrikken AS; Rosalind Hudnell, President, Intel Foundation; Ruth Davis, Chair, International Women Entrepreneurial Challenge; and Afnan Rashid Al Zayani, Ambassador of the Arab International Center for Entrepreneurship and Investment Training (AICEI)—presented their initiatives.

A panel discussion followed, moderated by Zeinab Badawi. Shaikha Hessa Saad Abdulla Al Sabah, President of the Arab Businesswomen Council; Rajni Aggarwal, President of the Federation of Indian Women Entrepreneurs; Nadiya Cherkasova, Head of the Committee on Women's Entrepreneurship Development of Russian NGO for SMEs support (OPORA); Fatou Diaw, President of the African Business Women Association; Katarzyna Greco, international coaching expert at Women In Business; and Helen Hai,



UNIDO Director General LI Yong with Rosalind Hudnell, President of the Intel Foundation



Director General LI Yong presents an award of recognition to Salman bin Hamad Al Khalifa, Crown Prince of the Kingdom of Bahrain, who represented King Hamad bin Isa Al Khalifa.

UNIDO Goodwill Ambassador, informed the audience about innovative approaches and proposals to strengthen the role of women, based on their personal experience.

Distinguished delegates from Senegal, Austria and India shared their relevant experiences and made concrete proposals on strengthening the role of women as co-drivers of sustainable economic development alongside men. Many of the best practices, such as the Basilica region initiative (Italy), the Entrepreneurship Development and Investment Promotion Programme (Bahrain), as well as the initiatives of OPORA (Russia) and of the Intel Foundation (USA) were deemed worth of further exploration and possible replication.

The recommendations highlighted the challenges faced by women, particularly in the areas of access to finance and regulatory frameworks. Providing women with opportunities to unleash their potential and offering them tools, training, resources and equal economic opportunities were the underlying recurrent demands that would help to lift women from poverty and ensure inclusive economic growth. In addition, the delegates proposed the Member States to take specific action to ensure that women are systematically considered for leadership positions.

Sharing experiences, networking among women entrepreneurs, strengthening strategic partnerships between different stakeholders—such as Governments, national institutions, the public and private sectors, banks and UN entities—were also stated as essential for successful businesses and inclusive development.

The high-level event met its objectives in that it provided a platform for sharing experiences and building bridges between participants from different cultural and economic backgrounds.

The participants also commended UNIDO for its work and asked it to continue disseminating and replicating best practices and providing technical cooperation support to promote women’s engagement in industries and encourage women entrepreneurship.



The event was sponsored by
BADEA



Moderator Zeinab Badawi with the panellists

Speakers:

- ...❖ **RAJNI AGGARWAL**, founder and President of the Federation of Indian Women Entrepreneurs
- ...❖ **HESSA SAAD ABDULLA AL SABAH**, founder and Chairperson of the Council of Arab Businesswomen
- ...❖ **AFNAN RASHID AL ZAYANI**, owner and President of Al Zayani Commercial Services Co. S.P.C.
- ...❖ **ZEINAB BADAWI**, journalist (moderator)
- ...❖ **NADIYA CHERKASOVA**, Head of the Committee on Women's Entrepreneurship Development of OPORA, Russian Federation
- ...❖ **RUTH DAVIS**, Chair of the International Women Entrepreneurial Challenge
- ...❖ **FATOU DIAW**, President of the African Business Women Organization
- ...❖ **KATARZYNA GRECO**, international coaching expert and Member of the Board of Directors of Women in Business
- ...❖ **HELEN HAI**, UNIDO's Goodwill Ambassador focusing on Africa's industrialization and CEO of Made in Africa Initiative
- ...❖ **FATOU HAIDARA**, Managing Director, Policy and Programme Support, UNIDO
- ...❖ **ROSALIND HUDNELL**, President of the Intel Foundation
- ...❖ **JESSY C. PETIT-FRÈRE**, Minister of Trade and Industry, Haiti
- ...❖ **MARCELLO PITTELLA**, President of the Basilicata Region, Italy
- ...❖ **JANNE VANGEN SOLHEIM**, UNIDO Goodwill Ambassador for manufacturing and CEO of Janusfabrikken AS

The youth competition award ceremony

Monday, 21 November 2016

The first day of the 50th anniversary events concluded with an evening reception at the Vienna City Hall hosted by the City of Vienna. The ten winners of UNIDO's 50th anniversary Time Capsule and Research Paper youth competitions received their awards in the presence of high-ranking officials of the City of Vienna, UNIDO and AIESEC, and the Heads of the Permanent Missions. The winning videos and research papers addressed the following topics: the 2030 Agenda for Sustainable Development with a special focus on SDG9; industrialization challenges of the future; and Industrialization 4.0. The award ceremony was followed by the reception and the unveiling of the Time Capsule Statue where the videos will be stored until their re-opening in 2030.



UNIDO Director General LI Yong with the winners of the Time Capsule competition



Executive Director of the United Nations Office on Drugs and Crime (UNODC) and Director-General of the United Nations Office in Vienna (UNOV) Yury Fedotov delivers his opening remarks during the evening reception at the Vienna City Hall.

Renate Brauner, Executive City Councilor for Finance, Economy and International Affairs, City of Vienna



The Statue of the Time Capsule competition

Box 6.

The youth competitions

Given the importance of today's youth as a catalyst for inclusive and sustainable industrial development in the future and for the implementation of the 2030 Agenda on Sustainable Development, UNIDO, in cooperation with AIESEC, launched three youth competitions: the Time Capsule, the Research Paper and the Global Startup Business Plan competitions. They were open to creative young people around the world who are interested in the issue of sustainability for a more inclusive future. UNIDO received 1,051 applications from over 90 countries. Five winners were selected in each the Time Capsule and Research Paper competitions, representing Africa, the Arab region, Asia, Europe, Latin America and the Caribbean. In the business plan competition, 15 applications were shortlisted by a jury who subsequently selected three winning teams (see p.57).

The winners

❖ The Time Capsule competition:

Waed Al-Khuzai, 22 (Jordan),
Musopa Kalenga, 23 (Zambia),
Ivan Kurs, 23 (Russian Federation)
Maria Laura Munoz Lora,
 23 (Colombia), and
Youjin Lee, 22 (Republic of Korea).

❖ The Research Paper competition:

Meray Maddah, 23 (Lebanon),
Mollin Mandaza, 30 (Zimbabwe),
Mario Monroy, 23 (El Salvador),
Vojna Ngjeqari, 26 (Albania), and
Shagun Tripathi, 24 (India).

The youth competitions made a step towards strengthening cooperation between UNIDO and the younger generation to empower the latter as one of the major actors in achieving ISID and the 2030 Agenda in the future. This cooperation was manifested by a Joint Declaration by UNIDO and AIESEC, as well as by organizing an Academia Day at the VIC on 23 November 2016. The winners of the youth competitions also shared their vision of the inclusive and sustainable industrial

development future with UNIDO staff at an open interactive session on 25 November 2016. All youth events were broadcast through live streaming on the AIESEC Facebook page, reaching out to the global audience.

The event was organized in cooperation with the City of Vienna, AIESEC and Arcotel



The winners of UNIDO anniversary competitions

“I knew, as soon as I got the call announcing that my essay had been chosen, that this was going to change my life and it did.”

Mollin Mandaza, Zimbabwe

“It was such an amazing experience!”

Waed Al-Khuzai, Jordan

“It was a very awesome week with your warm support, I once again thank you!”

Youjin Lee, Republic of Korea

Achieving the SDGs: Youth as agents of change, innovation seekers and inspiring leaders

Wednesday, 23 November 2016

A number of events were held under the banner “Opening to Academia”. UNIDO and AIESEC organized an interactive panel discussion, which brought together the winners of the Time Capsule and the Research Paper competitions, representatives from UNIDO, AIESEC and UNIDO Member States, dignitaries, and students. Speakers shared their insights on engaging youth in the achievement of the SDGs, considering their innovative and economic potential for positive change. Throughout these events, a particular focus was placed on the unique role of youth entrepreneurship in empowering young people so that they could become agents of change. Participants agreed that incentives for youth empowerment need to be augmented and mechanisms should be developed to aptly measure and evaluate their contributions to the Agenda 2030.

Discussions continued at a networking event staged jointly by UNIDO and AIESEC, sponsored by Heineken, a partner of UNIDO. The winners of the competitions presented their work at a panel discussion on UNIDO’s future and shared their thoughts on the role of industry 4.0 in achieving the SDGs and SDG9 in particular. These events culminated in the signing of a Joint Declaration between UNIDO and AIESEC, manifesting the intention to jointly advocate the critical role that youth can play as leaders and agents of change, and to strengthen collaboration in the areas of youth engagement, employment and entrepreneurship. The events were broadcast on UNIDO’s social media channels, including the Focus On channels, as well as on AIESEC’s social media networks.



UNIDO Director General LI Yong with representatives of the international student organization AIESEC

Speakers:

- ✦ **NIELS CASZO**, Global President, AIESEC
- ✦ **MARTIN NESIRKY**, Director of the United Nations Information Service in Vienna
- ✦ **MICHAEL DICKSTEIN**, Director for Global Sustainable Development at Heineken International
- ✦ **MIROSLAV POLZER**, founder and CEO of the International Association for the Advancement of Innovative Approaches to Global Challenges
- ✦ **MATTEO LANDI**, Industrial Development Expert, UNIDO (moderator)

 *This networking event was sponsored by Heineken*



SAFEGUARDING
THE
PLANET
EVENTS

Towards a sustainable future: global policy approaches and implications for industry

Wednesday, 23 November 2016



The Planet Session gathered various stakeholders together from the private and public sectors, and research institutions. In this session, global policy concepts such as circular economy, sustainable cities, sustainable energy and climate-resilient industrial development were in focus. The panel members shared their thoughts on the global policy potential to foster prosperity through inclusive and sustainable industrial development (ISID).

Responding to an inquiry on new business models promoting circular economy in the North African region, Rawya Mansour, founder and chairperson of RAMSCO, Egypt, emphasized the relevance of such global policies in bringing economic prosperity to the region. Circular economy means, among other things, maximizing the usage of scarce resources and minimizing waste. It offers a viable policy approach to meet social, economic and environmental demands

simultaneously. Nevertheless, implementing circular economy models in developing countries can be challenging. Mansour stressed that at the national level political agendas need to support the implementation of such global policies. Only with a clear and stable policy structure the business sector could take a holistic approach to economic growth and environmental preservation.

Other panel members continued the discussion based on the above contribution. It appeared clear how sustainable and innovative technologies could offer competitive solutions to support the implementation of the global policies, including renewable energy deployment, industrial energy efficiency and sound management of resources and waste. However, large-scale partnerships and effective implementation models are needed to mainstream sustainable technologies. The session resulted in a call for integrated approaches to ISID, based on partnerships, as well as effective policies and implementation models to support developing countries in their transition to circular economy.



Hiroyuki Tezuka, General Manager of the Climate Change Policy Group at JFE Steel Corporation and Chairman of the Working Group on International Environmental Strategy, KEIDANREN



Stephan Sicars, Director, Department of Environment, UNIDO

Speakers:

- ❖ **MOHAMED MUBARAK BIN DAINA**, Chief Executive of the Supreme Council for the Environment, Bahrain
- ❖ **CHRISTIAN HOLTER**, founder and Managing Director of S.O.L.I.D.
- ❖ **PAVEL KABAT**, Director General and CEO of the International Institute for Applied Systems Analysis
- ❖ **RAWYA MANSOUR**, founder and Chairperson of RAMSCO for Sustainable Development and Environmental Protection
- ❖ **AJAY MATHUR**, Director General of The Energy and Resources Institute (TERI)
- ❖ **ROLPH PAYET**, Executive Secretary of the Basel, Rotterdam and Stockholm Conventions
- ❖ **PHILIPPE SCHOLTÈS**, Managing Director, Programme Development and Technical Cooperation, UNIDO
- ❖ **STEPHAN SICARS**, Director, Department of Environment, UNIDO (moderator)
- ❖ **HIROYUKI TEZUKA**, General Manager of the Climate Change Policy Group at JFE Steel Corporation and Chairman of the Working Group on International Environmental Strategy, KEIDANREN



Ajay Mathur, Director General of the Energy and Resources Institute (TERI), India



The panellists at the Planet session

Biotechnology and food security

Wednesday, 23 November 2016

The Biotechnology and Food Security panel discussion, organized jointly by UNIDO and the OPEC Fund for International Development (OFID) and held at the OFID Headquarters, drew more than 160 participants representing government agencies responsible for industry, science and technology, Permanent Missions to the United Nations in Vienna, international organizations such as IAEA and WHO, universities, civil society and private sector entities.

OFID Director General, Suleiman Al-Herbish, in his opening remarks emphasized that “Biotechnology and other emerging technologies can play an important role in supporting inclusive and sustainable industrial development. More than ever, we need to ensure food security as a first step towards attaining the Sustainable Development Goals”. This commitment was supported by UNIDO Director General LI Yong who said: “We share many goals and common objectives. By working together OFID and UNIDO will achieve better results to end hunger and alleviate poverty”.

The main discussion featured speakers from OFID, the International Plant Biotechnology Outreach (IPBO) at the University of Gent, International Union of Food Science and Technology (IUFoST), International Centre for Genetic Engineering and Biotechnology (ICGEB), World Health Organization (WHO), and Biocomposite Centre of Bangor University, representing the breadth of applications of biotechnology in sectors which impact the socioeconomic development. The panellists covered topics that included food security challenges within the context of energy-water-food nexus; agriculture biotechnology for increased productivity; efficiency in food processing and reduction of post-harvest losses; and the need to promote startups in developing countries, especially for vaccines and biosimilar, enabling appropriate regulatory systems and training to support the approval of innovations. In addition, concert examples of bio-based startups utilizing renewable resources were presented.



UNIDO Director General LI Yong addresses the audience of the Biotechnology and Food Security event at the OFID Headquarters

The forum provided an opportunity for stakeholders from different sectors to engage in dialogue on the raised issues and explore opportunities for implementing industrial biotechnology applications in their jurisdictions.

The key conclusions of the event will contribute to strengthening the role of industrial biotechnology in food security and the UN sustainable development goals, particularly with respect to SDG2 “to end hunger and achieve food security”; SDG3 “to ensure healthy lives and promote well-being for all at all ages”; SDG9 “to promote inclusive and sustainable industrialization and foster innovation”; and SDG12 “to ensure sustainable consumption and production patterns”.

OFID and UNIDO voiced their commitment to supporting industrial biotechnology applications and products for inclusive and sustainable industrial development and food security.

The event was sponsored
by OFID



Speakers:

...❖ **SULEIMAN AL-HERBISH**, Director-General and CEO of the OPEC Fund for International Development

...❖ **ROBERT ELIAS**, Director of the BioComposites Centre at Bangor University

...❖ **MARTIN HOWELL FRIEDE**, Coordinator of the Initiative for Vaccine Research at the World Health Organization

...❖ **MAURO GIACCA**, Director-General of the International Centre for Genetic Engineering and Biotechnology

...❖ **FARIS HASAN**, Director of Corporate Planning and Economic Services at the OPEC Fund for International Development

...❖ **LI YONG**, UNIDO Director General

...❖ **SELMA PRODANOVIC**, founder of Brainswork (moderator)

...❖ **MARC VAN MONTAGU**, Chairman of the Institute of Plant Biotechnology Outreach (IPBO)



UNIDO Director General Li Yong, Director-General and CEO of OFID Suleiman Al-Herbish and other high-level guests at the OFID Headquarters

Box 7. 50th anniversary study tours on sustainable cities and industry 4.0: Partnership and the contribution towards the 2030 Agenda

On 22 and 25 November 2016, UNIDO and the City of Vienna organized two guided study tours focusing on sustainable cities and industry 4.0. Both are rapidly expanding technical cooperation areas of UNIDO in developing and emerging countries. There is a strong need for nexus solutions and policy advice on how to make the fourth industrial revolution inclusive and beneficial for all. The study tours brought together government officials, entrepreneurs, NGOs and academia from more than 40 countries.

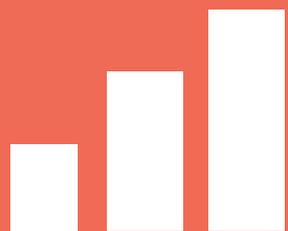
The tours showcased the benefits of sustainable practices and policies implemented by the City of Vienna. Focusing on accessible social housing and a people-centered approach, Vienna sets a global benchmark for living standards, topping for the seventh time in a row the Mercer Quality of Life Survey. The tours covered contemporary urban planning, housing, shared spaces, as well as mobility and waste management projects. The participants also had a chance to walk through the library campus of the Vienna University of Economics and Business planned by the world-renowned

architect Zaha Hadid. The tours included a visit to Aspern Smart City. “Aspern Seestadt” is one of Europe’s largest urban development projects and the City of Vienna’s innovation laboratory. It is a hotbed of R&D on smart grids integration, renewable energy and energy efficiency.

The area also hosts Austria’s first industry 4.0 pilot plant. The Austrian Government, Vienna’s Technical University and about 20 participating companies have invested a total of EUR 4 million in the pilot plant. Among the participating companies are Siemens Austria, GGW Gruber and EMCO. The plant showcases cutting edge mechanical engineering of automotive components, high-tech materials and environmental technology. Furthermore, tailored industrial 3D printers will also be produced at the pilot plant.

The study tours were organized in cooperation with the City of Vienna.

City of Vienna



CREATING SHARED

PROSPERITY

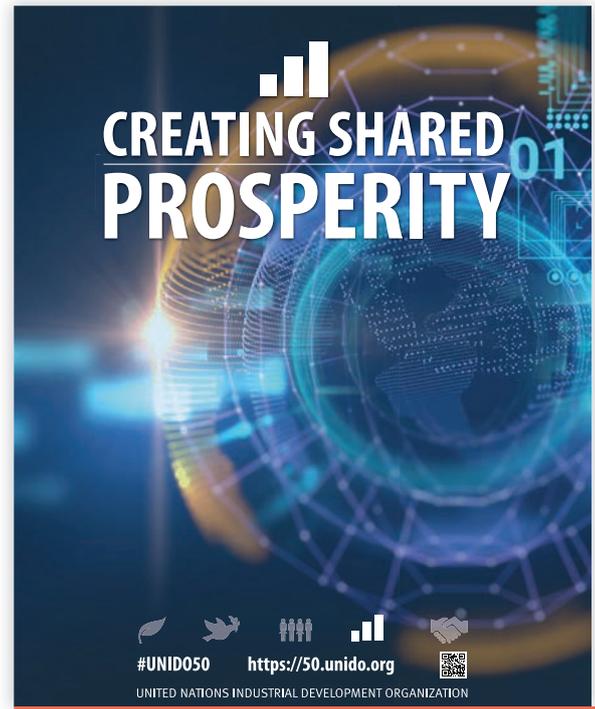
EVENTS

Launch of the Global Manufacturing and Industrialization Summit (GMIS)

Tuesday, 22 November 2016

The official launch of the Global Manufacturing and Industrialization Summit (GMIS) in Vienna welcomed representatives from the Austrian and international manufacturing industries, Austrian and United Arab Emirates ministries, the Austrian and the Austro-Arab Chambers of Commerce and the Federation of Austrian Industries. The GMIS Vienna events, including the VIP lunch, informed the audience about the GMIS to be held in Abu Dhabi from 27 to 30 March 2017. GMIS will be the world's first cross-industry forum to create universal consensus by unifying governments, businesses and civil society to take a new approach to shaping the future of manufacturing.

In line with the Sustainable Development Goals of the United Nations, this summit will be part of a global initiative to promote inclusive and sustainable industrial development. GMIS aims to bring all major manufacturing stakeholders together to produce concrete outputs for industry. Great efforts to reach SDGs, and SDG9 in particular, have been made and GMIS will be a platform for different players to take action together and find transformational solutions. It is now crucial to raise awareness about GMIS. For this purpose, the UNIDO 50th anniversary media team documented the entire session both for UNIDO and GMIS media channels to convey the message of the global impact that the Summit will generate.



A global vision for the future of manufacturing: GMIS roundtable workshop

Tuesday, 22 November 2016

GMIS roadshows form part of a broader consultative process designed to generate input for the Summit, while promoting a roadmap for future development to echo the evolution in international trade and industrial best practices. The roadshows are designed to help countries to capitalize on opportunities for innovation and creativity, and explore how stakeholders can develop mutually beneficial global partnerships. As issues and trends such as the Fourth Industrial Revolution, Internet of things, skill gaps, global value chains and circular economies increasingly pervade the manufacturing sector, creating universal consensus is essential to take a transformational approach. During the session, participants noted that technological improvement should neither be seen only as know-how and human capital, nor as solely relating to machines and processes. Skilled people are needed to harness the new revolution, especially among the younger generation. Facilitating networking in the manufacturing industry will bring solutions to long-term challenges. For many years the manufacturing sector had been much fragmented in comparison with other sectors, until GMIS came along.

The GMIS Vienna roadshow convened stakeholders for a panel discussion to address future industrialization issues at a global level. Participants from a variety of sectors discussed ensuring the fairness of tax systems across countries, producing international standards, government intervention, training and vocational training, as well as multilateral collaboration with the United Nations system. The delegates from the Austrian Federal Economic Chamber and the Federation of the Austrian Industries, informed the audience on the Industry 4.0, an initiative to be used as a starting point to tackle some of the aforementioned challenges. Representatives from Raiffeisen Bank International, Robert Bosch AG and OU-International Ltd. articulated present challenges as well as future expectations and concerns of the private sector, recognizing that economic growth is slowing down in Europe and consequently technological developments will have to address falling revenues. In order to create awareness regarding GMIS 2017, UNIDO's 50th anniversary media team recorded the session and interviewed the panellists for GMIS media channels.

Speakers:

- ❖ **LUDOVICO ALCORTA**, Director, Development Policy, Statistics and Research Branch, UNIDO (moderator)
- ❖ **MICHAEL M. OESCHLMUELLER**, Director and Member of the Board at OU-International Ltd.
- ❖ **SULTAN BIN SAEED AL MANSOORI**, Minister of Economy, United Arab Emirates
- ❖ **MOHAMMAD SHABAN**, Strategic Advisor at STRATA Manufacturing PJSC
- ❖ **RASHID BIN AHMED BIN FAHAD**, Minister of State, United Arab Emirates
- ❖ **HERBERT STEPIC**, Senior Advisor at Raiffeisen Bank International and Honorary President of the Austro-Arab Chamber of Commerce
- ❖ **JAVIER EALO**, Business Development Manager at Robert BOSCH
- ❖ **PHILIPP WOLFRAM**, Expert in international relations, trade policy, WTO, emerging markets and industrial union for the Federation of Austrian Industries
- ❖ **CHRISTOPH KAINZ**, Advisor at the Industrial Division of the Austrian Federal Economic Chamber



Rashid Bin Ahmed Bin Fahad, Minister of State of the United Arab Emirates, addresses the audience during the GMS events



Sabine Herlitschka, CEO of Infineon Technologies Austria AG, and Michael Löwy, Director of the international relations department, Federation of Austrian Industries

Box 8. Workshop – UNIDO for Industry



UNIDO for Industry, an informative workshop held by UNIDO in cooperation with the Department-Network of International Projects of the Austrian Federal Chamber of Commerce (WKO), aimed to inform the Austrian private sector about procurement opportunities within the United Nations. One of the biggest challenges for industry is limited resources. Therefore, the need for new collaborations between the public and the private sectors to find innovative solutions increases. For this reason, UNIDO experts advised leading Austrian manufacturing industries on how to compete in the market by investing in UNIDO projects. One area that UNIDO aims to impact with its projects is industrial energy efficiency: As energy used by manufacturing firms is still mainly derived from exhaustible natural resources, UNIDO is set to develop its Energy Programme further. Austrian enterprises learned about a plethora of UNIDO

projects within the Energy Programme; such as climate-friendly projects and technologies to screen business plans and select the most economically viable as well as environmentally and socially beneficial projects. UNIDO experts from the Procurement Services division explained different forms of collaboration with UNIDO to the participants, showing ways of dealing with the Organization through sub-contracting or consortia. Participation in a UNIDO project guarantees return on investment. Enterprises will be assisted and guided on economic feasibility, project structure, investment and financing, the preparation of a business plan and its introduction to investors. In line with GMS objectives, the UNIDO for Industry workshop served as a catalyst to foster partnerships among different stakeholders to merge knowledge and innovation while promoting sustainability.

Industry 4.0: Opportunities and challenges for developing countries and economies in transition

Wednesday, 23 November 2016

The panel discussion provided an outlook on the future of industrialization for developing countries and economies in transition in the advent of industry 4.0 through practical cases from the macro-, meso- and micro-level. The speakers elaborated on the diverse challenges and opportunities, including those related to filling the technology gap.

The panellists highlighted the necessity for pro-active skills transformation, both in the educational system and at the workplace. They also stressed the need for partnership for innovation, and the catalyst role of UNIDO in this area.

The speakers foresaw that humans in the future will need to learn to coexist and collaborate with intelligent machines at their workplaces. As a consequence, a key conclusion from the expert discussion was the importance of providing access to knowhow, skills, education and technology in developing countries and economies in transition. UNIDO could assist in offering appropriate tools and methods for innovation management assessment and development. Furthermore, it could provide training for innovation management professionals and cross-industry communities of practice.

The panellists identified the need for partnerships for innovation as an important outcome of the discussion.

In order to enable the developing countries and economies in transition to respond to the challenges posed and maximize the benefits of industry 4.0, the international community, through collective actions, has to continue delivering and strengthening its portfolio of services to address market failures associated with the uptake of these new technologies and business models and use new and innovative partnerships to deliver their services on the ground.

One of the main conclusions of the panel discussion was the need for a standardization of the innovation process and UNIDO's unique positioning in promoting such standards for an effective innovation management system.

The panellists agreed that there is great potential of innovation management standards to help developing countries and economies in transition to leap-frog into industry 4.0. These guiding frameworks are relevant for all types of organizations, including SMEs. The delegates also emphasized UNIDO's important role in creating awareness on industry 4.0 opportunities and the available standards among policy-makers and industry associations (e.g. World Association of Industrial and Technological Research (WAITRO)).

Speakers:

...❖ **BERNARDO CALZADILLA-SARMIENTO**, Director, Department of Trade, Investment and Innovation, UNIDO

...❖ **EVA DIEDRICHS**, Founding Managing Director of IMP³rove (moderator)

...❖ **SAMI HADDADIN**, Professor and Director of the Institute of Automatic Control at Leibniz University in Germany

...❖ **ROHANI HASHIM**, Secretary General of the World Association of Technological and Industrial Organizations

...❖ **MAGNUS KARLSSON**, Professor at KTH Royal Institute of Technology in Sweden

...❖ **CHUNLONG LIU**, Counselor at the Permanent Mission of China to the International Atomic Energy Agency

...❖ **RAMACHANDRAN SUNDARARAJAN**, Principal Consultant at Infosys BPO



Sami Haddadin, Full Professor and Director of the Institute of Automatic Control at Leibniz University, Hanover



Rohani Hashim, Secretary General of World Association of Technological and Industrial Organisations (WAITRO)



Bernardo Calzadilla-Sarmiento, Director, Department of Trade, Investment and Innovation, UNIDO



Industry 4.0: the panel

Box 9. MNEs' impact on global development challenges in emerging markets

The ongoing MNEmerge project explores the role of multinational enterprises (MNEs) in addressing global development challenges. The project provides a comprehensive framework for understanding the impact of MNEs on sustainable industrial and socioeconomic development in developing countries. The project's research framework is guided by the United Nations' SDGs and the research itself has been conducted by European universities, while the field work has been carried out with research institutions, civil society organizations as well as companies in Ghana, India and Brazil.

The MNEmerge consortium presented to UNIDO the current findings and recommendations exploring the impact of

MNEs in emerging economies, distilling lessons learned from the research and providing policy advice. They also benefitted from discussions with UNIDO experts who shared extensive knowledge and insightful comments in the fields of sanitation, healthcare, agriculture, industry and energy. The role of MNEs is vital to improve the quality of life of many people as they contribute to innovation and technological development, playing a large role in good governance. Therefore, the results of the project will be of major importance in achieving the SDGs. They will support corporate sustainability while ensuring sustainable development of society by providing MNEs with recommendations on modes of collaboration with societal stakeholders.

Promoting youth entrepreneurship through startups

Wednesday, 23 November 2016

The panel was officially inaugurated by LI Yong, UNIDO Director General together with Zayed Al Zayani, Minister of Industry, Commerce and Tourism of Bahrain and Sheikh Ebrahim Al Khalifa, Honorary Chairman of the Board of Trustees, UNIDO Arab International Centre for Entrepreneurship and Investment (AICEI), Bahrain. With an audience of 200 entrepreneurs from around the world, the panel addressed the challenges, opportunities and recommendations relating to youth economic empowerment

taking into consideration the best practices in the area of capacity building, business counseling and mentoring, and access to finance and incubation management systems. It also stressed the vital role of infrastructure institutions.

The panel featured two major speakers—Buke Cuhadar, Vice President of the Global Entrepreneurship Network and Günther Jünger, EMEA Director of Corporate Affairs, Intel Corporation.



High-level participants of the entrepreneurship events

The panel announced several important initiatives and developments:

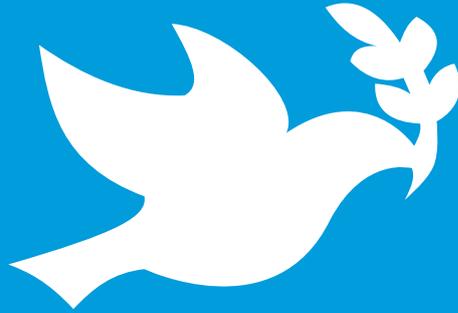
- ❖ The Intel-UNIDO virtual entrepreneurship and innovation hub was officially inaugurated.
- ❖ The first edition of the special booklet “Women Entrepreneurs. Women Empowered” featuring sixteen success stories of women from nine countries—Bahrain, China, Egypt, Kenya, Kuwait, Lebanon, Saudi Arabia, Sierra Leone and Sudan—supported by EDIP, was presented.
- ❖ A special booklet on the ITPO Bahrain achievements over the last 20 years was presented.
- ❖ The three winners of the Global Startup Business Plan competition (GSBPC) were acknowledged:
 - 1st Place: **Team Firebird**, Sri Lanka
 - 2nd Place: **Auxulium (DAD Walker)**, Singapore
 - 3rd Place: **RIEGO**, Lebanon
- ❖ Both Afnan AL Zayani, Founder of the MENA Businesswomen Network and Dan Liang, Vice Chairman of Maritime-Continental Silk Road “Cities Alliance Business Council” were recognized for their support to EDIP.



The winners of the Global Startup Business Plan competition with the GSBPC International Jury Members

The Global Startup Business plan competition was sponsored by the Global Entrepreneurship Week, the Islamic Corporation for the Insurance of Investments and Export Credit, and Tamkeen Bahrain





JOBS AND SKILLS

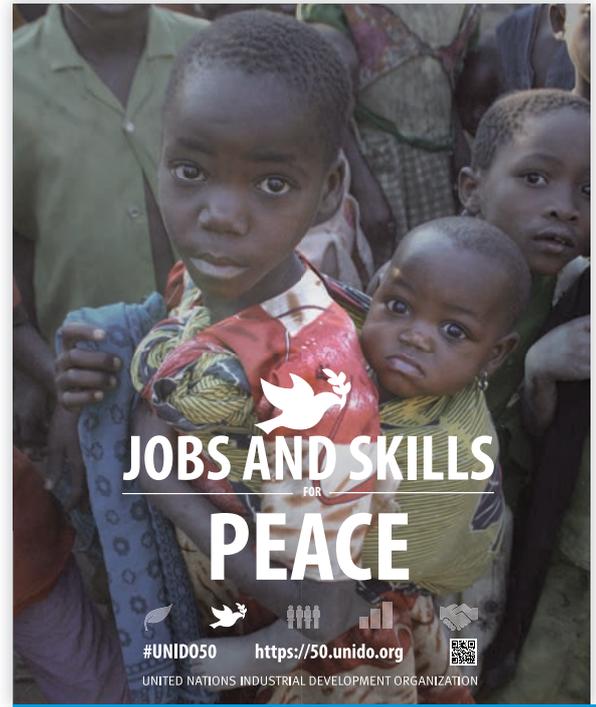
FOR

PEACE

EVENTS

Inclusive and Sustainable Industrial Development (ISID) for job creation to address the root causes of migration

Thursday, 24 November 2016



On the fourth day of the 50th anniversary events, the panel on *Inclusive and Sustainable Industrial Development (ISID) for job creation to address the root causes of migration* became a space for debate on how to face the recent waves of migration from a development perspective and further strengthen the positive correlation between migration and development.

This high-level panel hosted speakers from different backgrounds presenting their innovative ideas. Two entrepreneurs, migrants themselves, shared their experiences: Faycal Chaabi, founder of Taziry Ecovillages, and Ahmad Majid, founder of Immipreneurs of Austria, an NGO that provides counseling services to migrant entrepreneurs. Nabindra Raj Joshi, Minister of Industry of Nepal, revealed challenges of a country from which young educated people are massively migrating. Mehrnaz Mostafavi, Chief of the Human Security Unit at the United Nations, contributed on the United Nations strategy for migration from the human security perspective. Marcus Böhme from the OECD Development Center and Gabriela Abado, Deputy Director General at the International Centre for Migration Policy Development, gave the audience an academic perspective to better understand the migration-development nexus.

The panel, moderated by Kandeh Yumkella, former UNIDO Director General, and Gerardo Pataconi, Director ad-interim of the Department of Agri-business Development, UNIDO, highlighted the paradoxes and diverse challenges of migration. It also proved that, by utilizing the right tools, both source and host countries can achieve a positive impact of migration on economic development. The panellist called on host and receiving countries to start planning for the future in order to be able to cope with the forthcoming wave of migration from Africa.

The speakers concluded that only private sector development and inclusive and sustainable industrialization can lead to the level of job creation and livelihood improvement needed to reduce involuntary migration and enhance opportunities of circular migration. In order to tap into the full potential of industry in improving the impacts of migration, there is a need to shift the paradigm of industrial development from a quest for productivity to one for job generation. UNIDO, due to its extensive expertise in industrial development, can be a strategic partner for source and receiving countries to implement these long-term strategies.



The speakers (left to right): Ahmad Majid, Mehrnaz Mostafavi, Nabindra Raj Joshi, and Kandeh Yumkella



Participants at the panel session on ISID for job creation to address the root causes of migration



Gerardo Patacconi

Speakers:

- ❖ **GABRIELA ABADO**, Deputy Director General, Director of Human and Financial Resources ICMPD, Austria
- ❖ **MARCUS H. BÖHME**, Economist at the OECD Development Centre
- ❖ **FAYCAL CHAABI**, Chairman and Founder of Taziry Ecovillages, Egypt
- ❖ **NABINDRA RAJ JOSHI**, Minister of Industry, Nepal

- ❖ **AHMAD MAJID**, founder of Immipreneurs of Austria
- ❖ **MEHRNAZ MOSTAFAVI**, Chief of the Human Security Unit (HSU), United Nations
- ❖ **GERARDO PATACCONI**, Director ad-interim, Department of Agri-business Development, UNIDO (moderator)
- ❖ **KANDEH YUMKELLA**, former UNIDO Director General (moderator)



UNIDO Past, Present and Future

22, 23 and 25 November 2016

Panel discussions on the past, present and future of UNIDO took place on Tuesday, Wednesday and Friday, respectively. Premised on the idea that the achievement of the 2030 Goals depends on both learning from the past experience and looking forward, the sessions reflected on the Organization's past achievements, ongoing programmes, as well as on strategies for achieving the targets for industry-related goals in the context of the 2030 Agenda.

The Tuesday session focused on the complexities of industrialization and UNIDO interventions. Ambassador Helmut Türk, who took part in UNIDO's inauguration on 17 November 1966, moderated the discussion between experts from various fields. Speakers shared their professional experience in implementing UNIDO industrialization projects, as well as the challenges that they had encountered.

The panel also focused on the need to scale up financing for industrial development to achieve ISID and called upon Member States to establish an industrial fund for UNIDO to implement projects for economic advancement of developing countries.

The discussion looked back at how UNIDO contributed to MDGs and projected how the Organization will contribute to the SDGs. The speakers emphasized the importance of trade capacity building, the work of UNIDO with the Global Environment Facility, and the role of science and innovation in the industrialization process. The panel also underscored lessons that can be drawn from the past experience for the benefit of future projects.

The "UNIDO Past, Present and Future" programme concluded on Friday with a panel discussion featuring former Directors General of the Organization, Mauricio De Maria Y Campos, Carlos Alfredo Magariños and Kandeh Yumkella. The final session contributed to connecting different generations of UNIDO staff members and highlighted the challenges and opportunities that current and future trends in industrial development may present for developing countries and economies in transition.



Speakers at the Future session (left to right): Kandeh Yumkella and Carlos Alfredo Magariños, former UNIDO Directors General; Ambassador Helmut Türk; Archalus Tscheknavorian-Asenbauer, former Managing Director, Industrial Sectors and Environment, UNIDO; and Mauricio De Maria Y Campos, former UNIDO Director General

Staff award ceremony and UNIDO@50 celebration for staff, Member States and partners

The last day of the anniversary week was dedicated to UNIDO staff, whose daily work contributes to the advancement of ISID around the world.

The day began with a merit award ceremony. Thirty-six staff members of the Organization received awards for acting as role models, promoting change, for their long

service at UNIDO, and for their outstanding contributions to individual and team results. Four professional teams received Certificates of Excellence from the Director General.

UNIDO@50 celebration for staff, Member States and partners featuring international cuisine and tunes from Austria and Cuba closed the anniversary week.



Director General Li presents an award to Chantal Pothier, Field Administrative Assistant



Fatou Haidara, Managing Director, Policy and Programme Support, UNIDO



UNIDO staff members at the Present session



Director General Li greets UNIDO staff at the UNIDO@50 celebration



Events around the world

UNIDO's 50th anniversary was marked at our field locations around the world throughout the year.

For instance, UNIDO **New York Office** celebrated the Africa Industrialization Day and UNIDO's 50th anniversary on 21 November, jointly with the UN Office of the Special Advisor on Africa, the African Union and the Mission of Egypt in New York, in the format of a high-level reception. The event highlighted the important role of UNIDO and underscored the vital nature of partnerships and synergies at all levels and across all sectors. Speakers included Jan Eliasson, Deputy Secretary-General, who delivered a statement on behalf of the Secretary-General; Tomas Anker Christensen, Chef de Cabinet, Office of the President of the UN General Assembly; Maged Abdelaziz, Under-Secretary-General and Special Adviser on Africa (OSAA); Charles Thembani Ntwaagae, Permanent Representative of Botswana and Chair of the African Group; Amr Aboulatta, Permanent Representative of Egypt to the UN in New York; and Tête António, Permanent Observer of the African Union to the UN in New York.

The UNIDO team in **Pakistan** organized various events over the period of six months to celebrate the anniversary. These memorable moments were shared with partner organizations and government institutions in Pakistan, demonstrating their commitment towards ISID. The events received significant attention from the local media and provoked interest of social media users.



Also, the United Nations Country Team members from **Laos** took a moment to wish UNIDO a happy 50th birthday!



An Aid and International Development (AID) forum to celebrate UNIDO's 50th anniversary was held in Addis Ababa, **Ethiopia**. The event was supported by the Ethiopian Chamber of Sectoral Associations (ECSA), the Ethiopian Ministry of Industry (Mol), African Union Commission (AUC), and the Austrian Development Cooperation (ADC). More than 200 delegates, including senior government officials, diplomats, African and local policymakers and business leaders, attended the forum.



Armenia marked the anniversary with several events, including a public awareness campaign about UNIDO's activities in the country, lectures and presentations at the State Economy University, Yerevan State University, press conferences, and media articles throughout 2016. The main events took place on 17 November in Yerevan—a tree planting-event and an official anniversary session followed by a concert of an inclusive choir with the participation of disabled singers.



In **Ecuador**, UNIDO's anniversary was marked as part of an inauguration of the Resource Efficiency Centre, an initiative for promoting cleaner production and resource efficiency supported by UNIDO.



On 8 September 2016, an exhibition on the 50 years of UNIDO-China cooperation opened in Xiamen as part of the **China** International Fair for Investment and Trade, an important platform for international investment promotion and economic and trade communications. The exhibition presented the major outcomes and achievements of the joint initiatives by UNIDO and the Chinese Government, enterprises, industries, universities, and research institutes.

Prominent visitors included Professor Lin Yifu, Honorary Dean of the School of National Development Research, Peking University; Zhang Zhinan, Vice Executive Governor of Fujian Province; Huang Qiang, Vice Mayor of Xiamen, Fujian Province; Aly Ngouille Ndiaye, Special Representative of the Prime Minister of Senegal to CIFIT, Minister of Industry and Mines of Senegal; Ahmed Shide, State Minister of Finance and Economic Cooperation of Ethiopia; Lu Pengqi, Vice Chairman of China Council for the Promotion of International Trade; Shi Jiyang, Chief Executive Officer, China-Africa Development Fund; Wang Yang, Vice Premier of China State Council; Yu Weiguo, Secretary of the Fujian Provincial Committee of the China Communist Party; and Liu Cigui, Governor of Hainan Province, as well as representatives of the manufacturing industry, business circles, government bodies and international organizations from more than 100 countries and regions.



On 21 November, the Regional Office in **Nigeria** organized a rally through the major streets of Abuja to call on the government to pay serious attention to industrialization as the only sustainable solution for tackling poverty and unemployment in the country. An event was also organized on the occasion of the AID forum in collaboration with the Federal Ministry of Industry, Trade and Investment, and IndustriALL Global Union, an umbrella labour organization representing over 50 million workers. In addition, a communication and publicity strategy was launched, which demonstrated the positive impact of UNIDO projects and programmes in Nigeria to the current and potential local and international partners, including local and federal authorities.



In **Cuba**, the ongoing country programme launched three new projects timed to the anniversary. UNIDO also took part in the CUBAINDUSTRIA 2016 exhibition to mark its anniversary.



The UNIDO office in **Egypt** held nine anniversary events throughout the year to showcase UNIDO’s work. Highlights included the Ozone awareness day, the launch of the Cairo Design Hub to promote young creative designers of leather and habitat products, and the “Made in Minya” event showcasing UNIDO’s success stories in rural development in Upper Egypt.



UNIDO **Bolivia** organized two events in November for government officials, entrepreneurs, diplomatic representatives and special guests. During those events, Jhanneth Chuquimia, Mayor of the city of El Alto, and the Chamber of Industry of Cochabamba paid a tribute to UNIDO for its contribution to inclusive and sustainable industrial development.



Box 10. UNIDO@50 Games in support of refugees

On 1 October 2016, UNIDO organized the “UNIDO@50 Games in support of refugees” at the sport centre Donaucity in the vicinity of the Vienna International Centre. Participants included staff from the Permanent Missions, UNIDO and other Vienna-based international organizations, as well as refugees and their children who are currently accommodated by various Vienna-based charities. As part of the event, donations for Austrian refugee shelters were collected. The disciplines included a five-kilometre run through Donaupark, basketball, beach volleyball, football and pétanque.

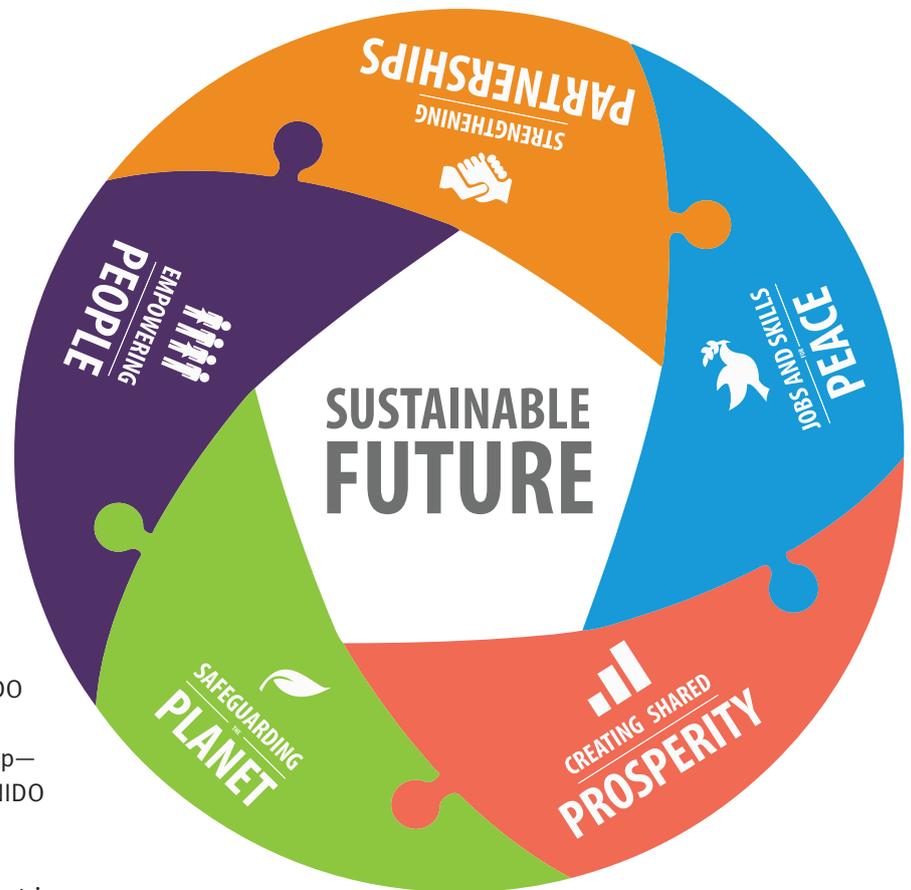


The Expo

From 21 until 25 November 2016, UNIDO successfully hosted the 50th anniversary international Expo in the Vienna International Centre with the support of its donors, Member States and partners from the public and private sectors.

The Expo reflected the thematic priorities of UNIDO through five Ps underpinning the 2030 Agenda—Peace, People, Planet, Prosperity, and Partnership—as the organizational principles around which UNIDO structured the Expo.

About 1,600 participants from more than 190 countries attended the Expo. The delegates represented Member States, United Nations entities, NGOs, the private sector, academia, civil society and the international media. The Expo represented a good occasion for all stakeholders to come together, connect, showcase their work and exchange successful practices, to portray UNIDO-supported innovations and contributions to development cooperation of the past and present, as well as to elaborate on its future.



The unified, functional and clear design of the Expo displayed the importance of ISID towards the achievement of the 2030 Agenda in an eye-catching and structured manner.

The Expo hosted 26 booths, including 12 representing external partners, four sponsored by Member States and ten reflecting the work of internal divisions of UNIDO.





Box 11. Exhibitors

External	Member States	Internal
Bank of China	Public Authority for Industry of the State of Kuwait	Regional Programmes and Field Offices
Arab Bank for Economic Development in Africa (BADEA)	Ministry of Industry and Commerce of the Republic of Haiti	ITPO Network
Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC)	Ministry of Industry of the Republic of Indonesia	Partnership
German Engineering Federation (VDMA)	City of Vienna jointly with the Austrian Development Agency (ADA) and the Austrian Chamber of Commerce (WKO)	Peace
Labour Fund of Bahrain (TAMKEEN)		Prosperity
World Free Zones Organization (WFZO)		Planet
Intel		People
Bank of Khartoum		UNIDO’s Cosmetic Sector Quality Programme Colombia
Deutsche Messe		Youth Competitions – AIESEC
Jana Sudanese Handcrafts – NGO		50 th anniversary Info Desk
SAP		
Infopia 21		

The 50th anniversary Expo: a green event



With the 2030 Agenda being the overarching theme of the 50th anniversary Expo, UNIDO and other co-organizers took a number of steps to reduce the ecological footprint of the event. These initiatives demonstrate the United Nations commitment to work in an environmentally-friendly manner.

The Expo was entirely built up from materials that can be reused or recycled. Curved modular system booths were rented

that reduce the impact of carbon emissions for each reuse. All graphics were printed on canvas which was later donated to the NACHBARINNEN Initiative in Vienna for its sewing atelier. Supported by the City of Vienna, this initiative supports integration of migrant families in Austria.

Also, UNIDO printed a limited number of paper copies of its publications and circulated them on USB sticks to participants and staff.



Box 12. Food festival and cultural performances

In addition to the numerous sessions and events held throughout the week of 21-25 November 2016, the anniversary of UNIDO was enriched by the commitment and great support of its Member States. Apart from their impressive input in various panel discussions and meetings, UNIDO Member States organized various cultural performances and a food festival.

On each day of the 50th anniversary food festival, UNIDO Member States presented the culinary traditions of one region at the VIC cafeteria and restaurant, offering an unforgettable experience to all participants. Moreover, the VIC Rotunda was also the center of some memorable musical and cultural performances which provided an insight into the traditions and cultures of our Member States.

UNIDO would like to use this opportunity to express its gratitude to Algeria, Bahrain, Cuba, Ecuador, Haiti, Indonesia, Kazakhstan, Kenya, Mexico, Nigeria, Pakistan, Peru, Philippines, Republic of Korea, Russian Federation and Tajikistan for their generous involvement in the Food Festival and for their chefs' invaluable support. UNIDO would also like to thank Algeria, Armenia, Austria, Cuba, Indonesia, Mexico and the Russian Federation for their generous contributions to the cultural performances. The cultural and culinary programme of events was a remarkable success, receiving positive feedback from all high-level dignitaries attending the events, as well as from the UNIDO staff.



Media outreach

For the Organization, it was of utmost importance to use the platform afforded by the 50th anniversary celebrations to convey its core messages, both to its traditional audiences and to new target groups, especially young people. At the same time, by using social media, UNIDO sought to broaden the outreach of its communication activities, while catering to both print and online media. Based on a comprehensive advocacy strategy that involved numerous internal and external actors, several key activities were undertaken.

The media outreach was a concerted effort between the UNIDO field offices and the Communication team at Headquarters. Through direct interaction and regular contacts, 48 national and international media outlets from 13 countries reported on the 50th anniversary celebrations to advocate for inclusive and sustainable industrial development.

At the same time, cooperation between the Organization and selected international media aggregators, such as Thomson Reuters, resulted in timely promotion of UNIDO on CNN and Euronews. Together with its media partners, the UNIDO team unfolded a comprehensive multimedia coverage of the events that included several professional camera and video teams, which managed to conduct over 30 interviews with very important persons, keynote speakers and panellists. The UNIDO team also provided real-time reporting, disseminating over 20 press releases during the week-long celebrations, and making daily video summaries available to the Organization's stakeholders.

A major innovation in the way UNIDO's communication and advocacy activities were delivered was through the bundling of all its media tools to report on the events and highlights of the week simultaneously, ensuring that each media outlet mutually strengthened the core messages of the Organization. Using the recent Facebook Live facility, 13 events were

streamed live and reached over 50,000 views through UNIDO channels and those of external partners, including AIESEC. Facebook postings were more selective (18) but they yielded a very high reach of over 75,000 users, with almost 9,000 direct engagements—meaning that users actively participated by sharing their opinions with UNIDO, through clicking, sharing and liking. Twitter was the most active channel: almost 1,000 tweets and re-tweets informed our audience of our activities during the 50th anniversary and enticed them to contribute more actively to the debates. In fact, UNIDO's Twitter account reached almost 245,000 persons, with over 3,500 actively engaging with the Organization.

By adding the different activities undertaken by UNIDO on other social media such as LinkedIn, Instagram and YouTube, the Organization and its partners attracted 2.7 million persons worldwide who followed the 50th anniversary celebrations through social media.

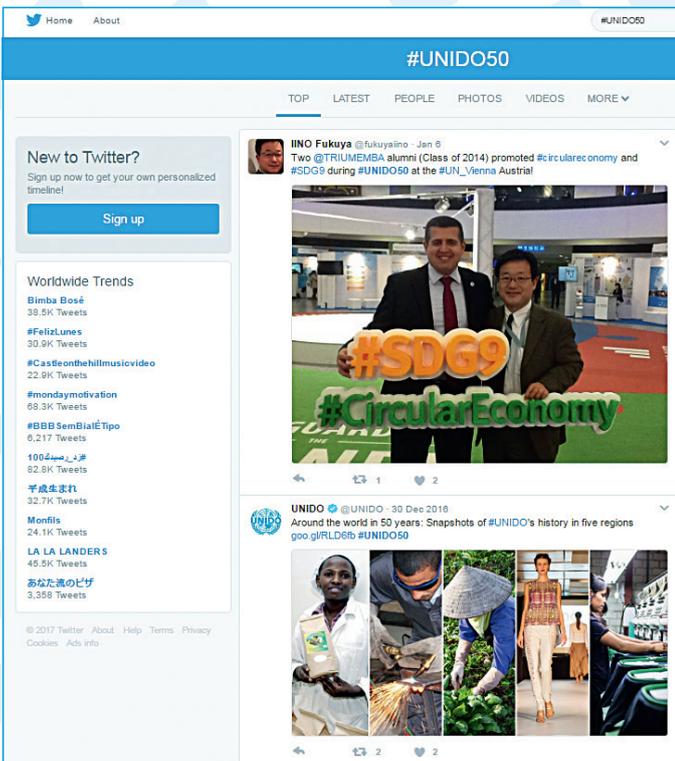
Concurrently, the pro-active reporting of the events sparked much positive feedback internally and with our donors and beneficiaries, thus establishing a new benchmark for communication and media outreach of the Organization for the upcoming major UNIDO events.



Dozens of journalists from Austrian and international media covered the UNIDO 50th anniversary events in Vienna



A Pakistani PTV World show on the 50th anniversary of UNIDO



#UNIDO50 on Twitter



Director General LI Yong and Ambassador of China SHI Zhongjun interviewed by UN Radio on industrialization of Africa and the UNIDO-China cooperation on ISID and SDGs



During the press briefing

UNIDO 1966 – 1975



Ibrahim Helmi Abdel-Rahman (Egypt) becomes first Executive Director.



A Light Industries Section established to provide technical assistance for textiles and garment-making, leather-tanning, woodworking, food-processing, ceramics, brick-making and other sectors.

UNIDO established

1966

17 November, UN General Assembly Resolution 2152 (XXI) establishes UNIDO.



1966

Ibrahim Helmi Abdel-Rahman

Identifying challenges

1968

Industrial Surveys and Studies programme focuses on problem areas in industrial development.



1969

Supporting light industries

Assisting African countries

1973

Encouraging economic and technical cooperation among developing countries.



Joint programme with UNEP helps preserve the environment without slowing down the rate of industrial development.

1974

Protecting the environment

Abd-El Rahman Khane

1975

New Executive Director, Abd-El Rahman Khane (Algeria) takes up office.



1975

**The First Lima Declaration
First Conference of African
Ministers of Industry**



Second General Conference adopts Lima Declaration and Plan of Action on Industrial Development and Cooperation.

First biennial forum for African leaders and other stakeholders to review progress with Africa's industrialization.

UNIDO 1978 – 1993

Export processing zones



Vienna International Centre (VIC) custom-built by Austrian Government.

Investment projects



UNIDO becomes a specialized agency under newly elected Director General, Domingo L. Siazon Jr (Philippines).

Integrated approach

Investment technology promotion

1978

UNIDO and regulatory authorities of export processing zones (EPZs) from 29 countries form World Export Processing Zones Association.



1979

New headquarters

1981

Analytical methodology with computer model (COMFAR) improves quality of investment projects in developing world.



1985

Domingo L. Siazon Jr

1986

UNIDO strengthens links between industry and agriculture, and service sectors.

First investment promotion services introduced to become future network of Investment and Technology Promotion Offices (ITPOs).





International Centre for Genetic Engineering and Biotechnology opens facilities in Italy and India.

Unit for the integration of women in industrial development created.



Mauricio de Maria y Campos (Mexico) is elected Director General.



The first Multi-function Platform projects implemented to provide affordable and modern energy services to rural populations in Mali and Burkina Faso.

Preserving the ozone layer

Cooperation with EU

1987 1992 1993 1993 1993

New technology centre
Women's empowerment

UNIDO assists countries phase out use of ozone-depleting substances under Montreal Protocol.



Mauricio de Maria y Campos

UNIDO and the European Union sign Cooperation Agreement.



The Multi-function Platform

UNIDO 1994 – 2006

SME cluster and network development



UNIDO and UNEP jointly establish the first National Cleaner Production Centres.

Build-Operate-Transfer (BOT)



Carlos Magariños (Argentina) is elected Director General.

Public-private partnerships

1994

New programme focuses on networking to develop small-scale enterprises (SME).



1995

Cleaner production centres

1996

Publication of Guidelines for Infrastructure Development through Build-Operate-Transfer Projects.



1997

Carlos Magariños

1998

UNIDO and Fiat agree to upgrade car component suppliers in India. Public-private partnerships with Microsoft, Hewlett Packard, Metro Group, AEON, Samsung and Volvo follow.





Partnership with Global Environment Facility enhanced with focus on persistent organic pollutants reduction and sound chemical management.

2000

Global Environment Facility

Stockholm Convention

UNIDO becomes major implementing agency under Stockholm Convention on Persistent Organic Pollutants.



UNIDO becomes key player in WTO-led Aid for Trade initiative.

The Kyoto Protocol establishes legally binding obligations for developed countries to reduce their greenhouse gas emissions.

2005

**Aid for Trade
Kyoto Protocol**

Kandeh Yumkella

Kandeh Yumkella (Sierra Leone) is elected Director General.



UNIDO Centre for South-South Industrial Cooperation established in China.

New programme to support the local production of essential medicines in developing countries.

2006

**South-South Industrial Cooperation Centre
Manufacture of essential medicines**

UNIDO 2009 – 2013



Vienna Energy Forum Green Industry Conference

New policy on gender equality and women's empowerment adopted.

Network for Resource Efficient and Cleaner Production



Organization-wide change programme streamlines business processes and implements Enterprise Resource Planning system.

2009

2009

2010

2010

First Vienna Energy Forum (VEF) is held.

Government of the Philippines hosts first Green Industry Conference.

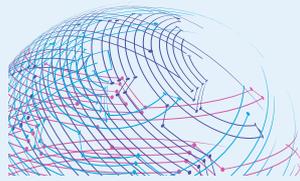


Gender equality policy

UNIDO helps form Global Network for Resource Efficient and Cleaner Production (RECPnet).

Change and organizational renewal





**ISO 50001 standard
Cleantech Innovation
Programme**

UNIDO Institute for Capacity Development established to provide training on key aspects of industrial development.

**Sustainable energy
initiative
Climate Technology Centre
and Network**



LI Yong (China) is elected Director General.

2011

2011

2012

2013

ISO 50001 standard on energy management developed with key support from UNIDO.

UNIDO and the Global Environment Facility GEF partner to launch Global Cleantech Innovation Programme for SMEs.



**Institute for Capacity
Development**

Ministerial Energy Forum in Ghana paves way for Global Network of Regional Sustainable Energy Centres.

Conference of Parties to UN Framework Convention on Climate Change entrusts UNIDO and UNEP with establishing Climate Technology Centre and Network.



LI Yong

UNIDO 2013 – 2016



Second Lima Declaration sets foundation for new vision of inclusive and sustainable industrial development (ISID).



EU introduces circular economy action plan and G7 founds an alliance for resource efficiency.

Minamata Convention

Programme for Country Partnership

Resource efficiency and circular economy

2013

2013

2014

2015

UNIDO is actively involved in UNEP-led intergovernmental negotiations which result in signing of Minamata Convention on Mercury.

Second Lima Declaration adopts ISID mandate

Partnerships facilitate ISID efforts of stakeholders and align investment flows into national industrialization programmes.

Series of ISID Forums follow.



Minamata Convention on Mercury





2030 Agenda for Sustainable Development adopted, with 17 Sustainable Development Goals (SDGs). SDG 9 reflects UNIDO's mandate.

Financing for development
Gender equality strategy

G20 highlights role of industry



2015	2015	2016	2016
<p>Third International Conference on Financing for Development takes place in Addis Ababa, Ethiopia.</p> <p>Strategy on gender equality and the empowerment of women introduced.</p>	<p>Sustainable Development Goals</p>	<p>UNIDO presents Industrialization in Africa and Least Developed Countries report to G20.</p> 	<p>UNIDO celebrates 50 years</p>



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